oechsle display systems

reliable and innovative

PRIMA SHELF MANAGEMENT SYSTEMS

SHELF DIVIDERS AND PUSHERS

VARIOTRAY

PRIMA 2.0

T-PROFILE RAILS

GRAVITY FEED

SPECIAL APPLICATIONS

SHELF MANAGEMENT SYSTEMS
WELCOME

Dear business friends,

On the following pages of this **special catalogue** we are glad to present you our extensive and complete product range with many different solutions for a perfect shelf management.

With our quality Shelf Dividers and Product Pushers you will optimize your product presentation:
Using this visually impressive and sales supporting shelf organization, means reducing costs for shelf care, while increasing your efficiency.
The complete Oechsle range with a variety of solutions for product and price marking, shelf and counter marking, general sales promotion, campaign advertising and much more you will find in our **complete catalogue "Display Collection"**.

Coming to screen and digital printing, acrylic displays, customized display manufacturing and all aspects of the visual shop decoration, our partner **werba print and display** is well-known as a leading specialist with long-term experience. The **"Insights"** brochure is presenting you a fine selection of the various possibilities.

We would be very glad to receive your individual and specific product requirements.
My motivated team is taking care of your concerns – fast and competent.

With Oechsle on your side you are in best hands –
we are taking care of all your needs!

With the best wishes for a successful and pleasant cooperation.

Yours
Margit Oechsle
Managing Director

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SHELF MANAGEMENT SYSTEMS
NEWS

PRIMA GLIDING TRACK
– PUSHES YOUR TURNOVER FORWARD

The brand new PRIMA gliding track completes the established OEK shelf management system ideally. At the same time, this innovation presents a consequent further development for your point of sale.
The new development shows its strength particularly when used with heavy products. Cans, bottles or PET-bottles with star bottom are magically gliding to the shelf front.

PRIMA ROLLER SYSTEM XL
– PUSHED BY GRAVITY

This system is particularly suitable for heavy products as big beverage bottles, Six-packs or washing powder. With the roller track XL even products, that would be difficult or even impossible to move with conventional systems, will glide to the shelf front easily.

PRIMA PUSHER
– FOR REFRIGERATORS

The new pusher modules for refrigerators of Oechsle now also transfer the advantages of established shelf divider- and pusher systems in your refrigerator. A front of goods without gaps gives your customer a quick review on the offered products and enables him to pick up the requested article quickly. In this way not only turnover of frozen goods can be increased, but also a loss of temperature inside the refrigerator, when taking out products, can be reduced.

NEW

NEW IN OUR RANGE:

PRIMA GLIDING TRACK ➜ PAGE 50
PRIMA ROLLER SYSTEM XL ➜ PAGE 48
PRIMA PUSHER
FOR REFRIGERATORS ➜ PAGE 53
PRIMA PTF ➜ PAGE 56
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PRIMA 2.0 ➜ PAGE 57

PRIMA PTF (MANUAL PUSHER "PULL TO FRONT")

YOUR PRODUCTS – JUST WITHIN YOUR GRASP

Having taken out a product a gap is left in the shelf, reducing visibility and access to products remaining on the shelf. The new manual pusher made by Oechsle is putting things right: Using the PRIMA PTF (pull to front) means to close such gaps immediately.

PRIMA PUSHER SRP – EASY SHELF ORGANIZATION

Just fill delivered goods directly into the shelf without unpacking or repacking. In this case functional covering box of goods is transport and presentation tray in one. Trading applicable SRP packing units make the handling easy and reduce the costs for logistics and shelf care. The Oechsle prima pusher system SRP supports any optimization concept of the retail trade. The easy-to-integrate system brings the goods into the pole position. Completely independent – from the first to the last product.

PRIMA 2.0 – WIN WITH FLEXIBILITY

Everything changes and so does your shelf. With the PRIMA 2.0 System a change of shelf layout is quick and easy. Trouble-free you move dividers and pushers to the new position according to the width of the products.

SHELF MANAGEMENT SYSTEMS
CONCRETE EXAMPLES

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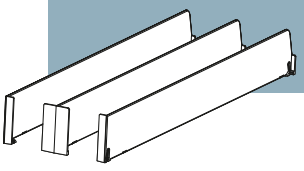
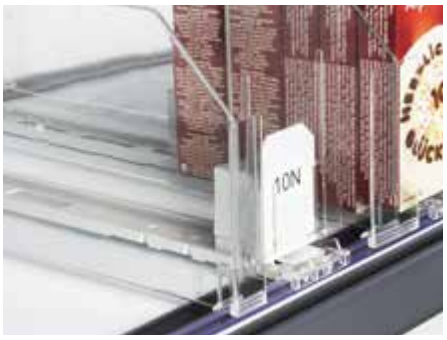
SHELF DIVIDERS AND PRODUCT PUSHERS





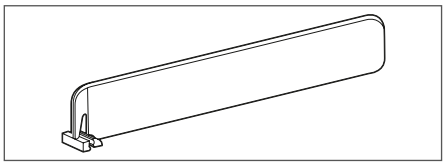
SHELF DIVIDERS AND PRODUCT PUSHERS
OVERVIEW

PRIMA SHELF DIVIDER SYSTEM +S
The PRIMA shelf divider System +S is offering dividers in different lengths, heights and fronts. The dividers get even more variable by breaking points, thus one can adjust length of the dividers to the length of the shelving. For every product the perfect divider.

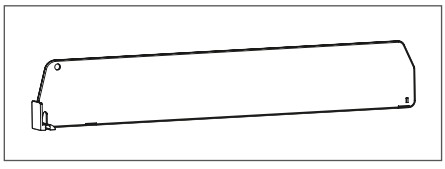
PRIMA SHELF DIVIDER SYSTEM +S ARE AVAILABLE AS
- **PRIMA 1** with one fixing point
- **PRIMA 2** with two fixing points, variable lengths by breaking points
- **PRIMA 3** with two fixing points, 80 mm front and in fixed lengths
- **PRIMA 4** with two fixing points in fixed lengths
- **PRIMA 5** with two fixing points, high front (60 and 120 mm) and in fixed lengths

PRIMA 1+S

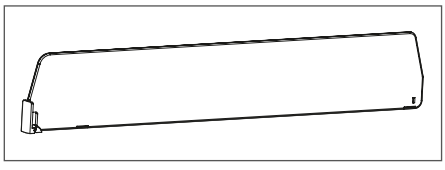
PRIMA 1 +S H30
Lengths from 155 to 355 mm
every 25 mm (without T-front)



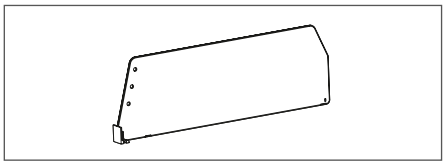
PRIMA 1 +S H60
Lengths from 180 to 555 mm
every 25 mm (with 20 x 24 mm T-front)



PRIMA 1 +S MINI H60
Lengths from 180 to 355 mm every 25 mm
(with 12 x 24 mm T-front)

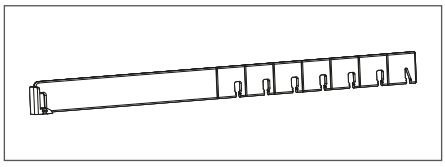


PRIMA 1 +S H120
Lengths from 180 to 555 mm
every 25 mm (with 20 x 24 mm T-front)

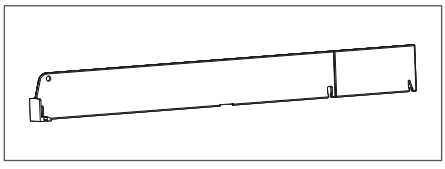


PRIMA 2+S

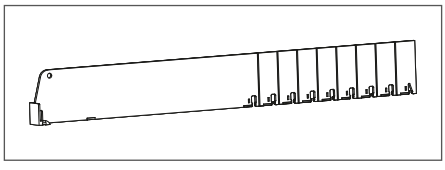
PRIMA 2 +S H25
With breaking points from 185 to 335 mm
every 25 mm (with 12 x 24 mm T-front)



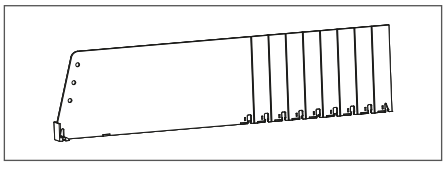
PRIMA 2 +S H50
Length 470 mm with one breaking point at
370 mm (with 20 x 24 mm T-front)



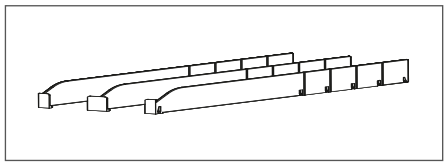
PRIMA 2 +S H60
With breaking points from 185 to 335 mm
from 285 to 485 mm and from 510 to 635 mm
every 25 mm (with 20 x 24 mm T-front)



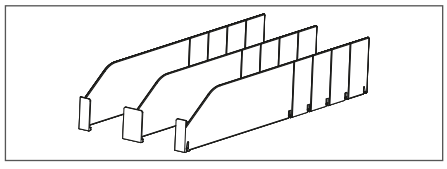
PRIMA 2 +S H120
With breaking points from 185 to 335 mm
from 285 to 485 mm and from 510 to 635 mm
every 25 mm (with 20 x 24 mm T-front)



PRIMA 2 +S PET H50
With breaking points from 285 to 485 mm
every 50 mm (with 25 x 30 mm T-front)



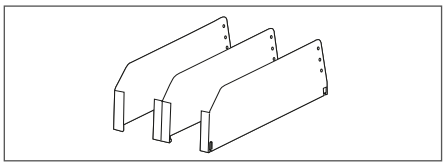
PRIMA 2 +S PET H90
With breaking points from 285 to 485 mm
every 50 mm (with 25 x 30 mm T-front)



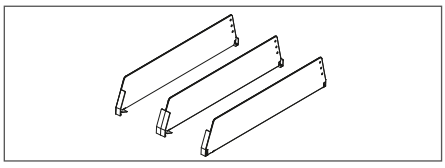
PRIMA dividers are fixed in front (PR1) or both ends (PR2,3,4 und 5) by T-profile rails, whereas dividers type 3 to 5 can be used both ends in front. Thus one can always use the best presentation for the product. A transparent rod filed through the holes of the divider will give certain products a secure front support. Dividers System +S are produced from transparent and break-proof polycarbonate. Dividers PR2 +S with height 50 mm are available in polycarbonate and PET, with height 90 in PET only. For suitable pushers please see page 22 to 25, for accessories see page 28+.

PRIMA 3+S

PRIMA 3 +S H120
Lengths from 335 to 585 mm every 25 mm (optionally with 35 x 80 mm or 20 x 24 mm T-front in front)

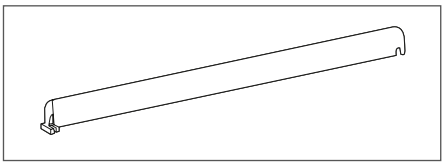


PRIMA 3 +S H120 20° INCLINED
Lengths from 335 to 585 mm every 25 mm (optionally with 35 x 80 mm or 20 x 24 mm T-front in front)

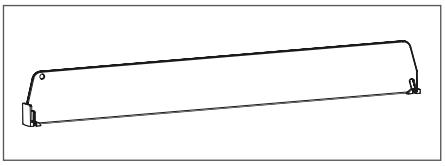


PRIMA 4+S

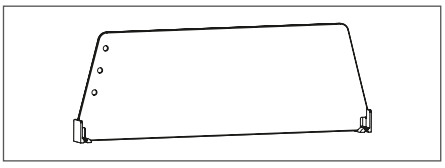
PRIMA 4 +S H30
Length 385 mm (without T-front)



PRIMA 4 +S H60
Lengths from 260 to 560 mm every 25 mm (optionally with 12 x 24 mm or 20 x 24 mm T-front in front)

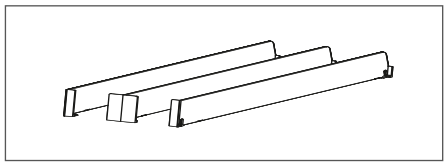


PRIMA 4 +S H120
Lengths from 335 to 585 mm every 25 mm (with 20 x 24 mm T-front on both sides)

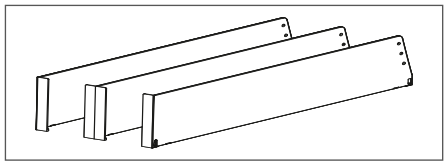


PRIMA 5+S

PRIMA 5 +S H60
Lengths from 260 to 485 mm every 25 mm (optionally with 35 x 60 mm or 12 x 24 mm T-front in front)



PRIMA 5 +S H120
Lengths from 335 to 585 mm every 25 mm (optionally with 35 x 120 mm or 20 x 24 mm T-front in front)



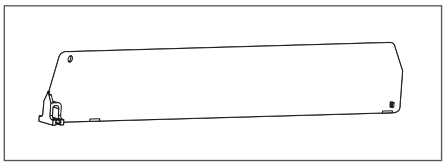
SHELF DIVIDERS AND PRODUCT PUSHERS
OVERVIEW

PRIMA SHELF DIVIDER STANDARD

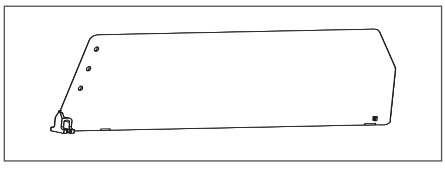
The PRIMA shelf dividers Standard are characterised by a particularly robust front fixation. They are mainly used as a pure segmentation for products displayed in a shelf. If used with product pushers the merchandise stopps at the slightly backspaced front. Fixation by T-profile rails. The shelf dividers Standard are made from transparent and break-proof polycarbonate. For suitable product pushers and accessories please see page 28+.

PRIMA 1

PRIMA 1 H60
Lengths from 180 to 555 mm
every 25 mm

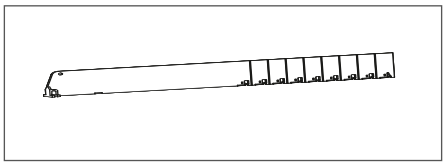


PRIMA 1 H120
Lengths from 180 to 555 mm
every 25 mm

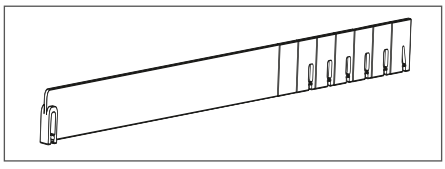


PRIMA 2

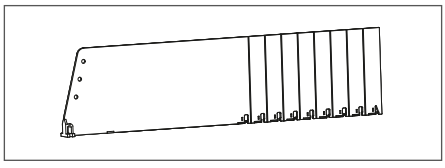
PRIMA 2 H25
With breaking points from 185 to 335 mm
from 360 to 485 mm and from 510 to
635 mm every 25 mm



PRIMA 2 H60
With breaking points from 185 to 335 mm
from 285 to 485 mm and from 510 to
635 mm every 25 mm

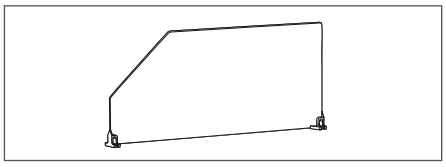


PRIMA 2 H120
With breaking points from 185 to 335 mm
from 285 to 485 mm and from 510 to
635 mm every 25 mm



PRIMA 4

PRIMA 4 H200
Lengths from 385 to 585 mm
every 25 mm



SHELF DIVIDERS FOR SHELVES WITH FRONT GROOVE AND FOR CONVENIENCE STORES.

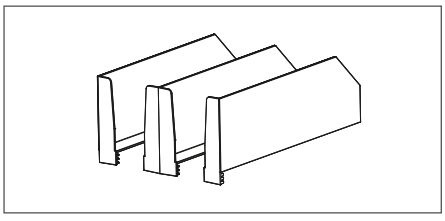
PRIMA shelf divider System „T" (Tego) is available as

➜ **PRIMA 6** in heights 100 and 150 mm
The divider is clamped into the front shelf groove, a T-front 54x41 mm wide and 100 resp. 150 mm high gives stacked products such as writing pads, exercise books etc. a secure hold in inclined as well as in horizontal shelves. Length 300 mm. Dividers System „T" are made from polystyrene.

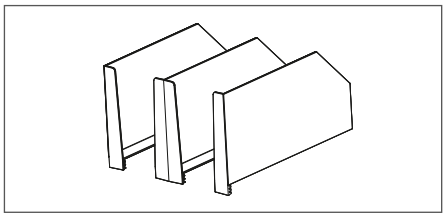
MODELS SYSTEM „T":

PRIMA 6 +T

PR6 +T H100
Shelf divider Tego for shelves with front groove.



PR6 +T H150
Shelf divider Tego for shelves with front groove.



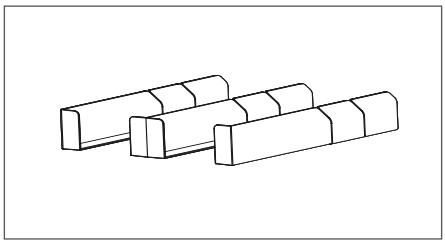
PRIMA shelf divider System „C" is available as

➜ **PRIMA 7** in heights 50 and 80 mm
The dividers have a 35 mm front (respectively 20 mm with left and right divider) and with a 40 mm (respectively 35 mm) magnetic tape on the base they are sticking onto metallic shelves and boards. Especially suitable for convenience stores, kiosk and checkout shelves in short depths and for small products. Made from transparent PET.

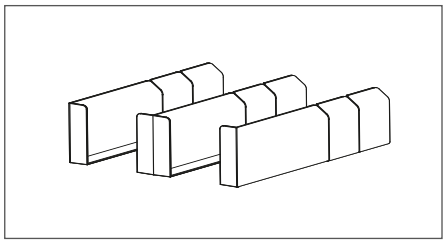
MODELS SHELF DIVIDER SYSTEM „C":

PRIMA 7 +C

PR7 +C PET H50
Length 255 mm and with 35 mm front (resp. 20 mm for version left/right), with two breaking points at 155 and 205 mm.



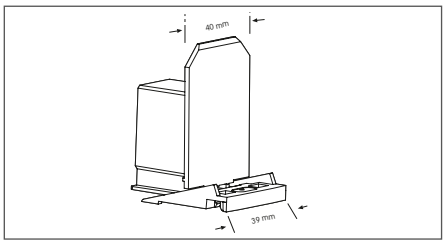
PR7 +C PET H80
Length 255 mm and with 35 mm front (resp. 20 mm for version left/right), with two breaking points at 155 and 205 mm.



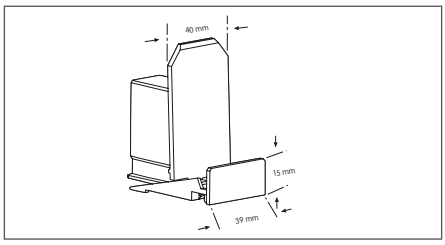
SHELF DIVIDERS AND PRODUCT PUSHERS
OVERVIEW

SUITABLE PRODUCT PUSHERS FOR SHELF DIVIDERS SYSTEM +S

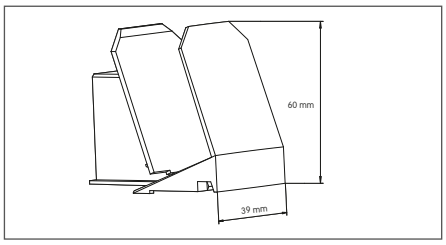
PRV +S H0
Without front



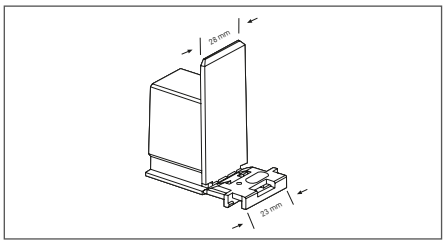
PRV +S H15
With front 15 mm



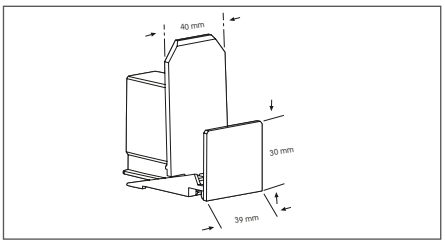
PRV +S H60
With front 60 mm, 20° inclined



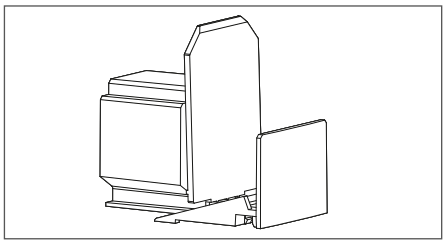
PRV +S SLIM H0
Without front



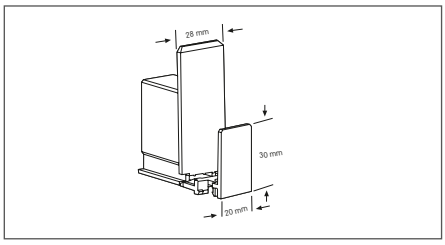
PRV +S H30
With front 30 mm



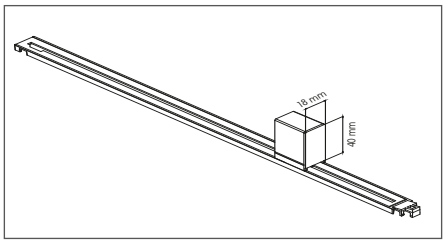
PRV +S SLOW-FEED H30
Product pusher Slow Feed with damper, with front 30 mm



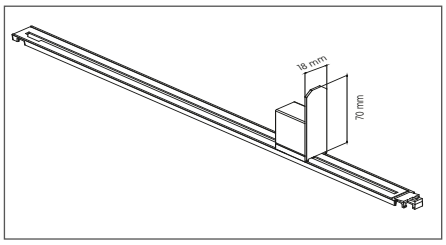
PRV +S SLIM H30
With front 30 mm



PRV +S MINI
Housing height 40 mm, without front, with sliding rail in lengths 185 - 360 mm every 25 mm

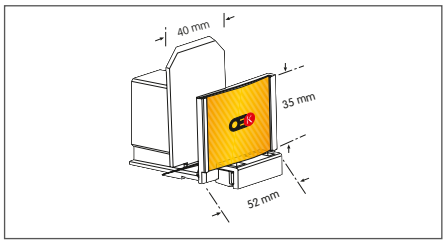


PRV +S MINI
Housing height 70 mm, without front, with sliding rail in lengths 185 - 360 mm every 25 mm

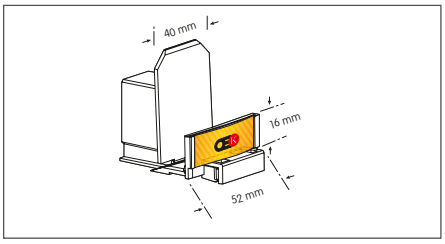


SUITABLE PRODUCT PUSHERS FOR DIVIDERS SYSTEM STANDARD

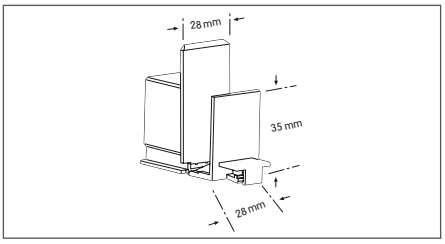
PRV H35
With front 35 mm



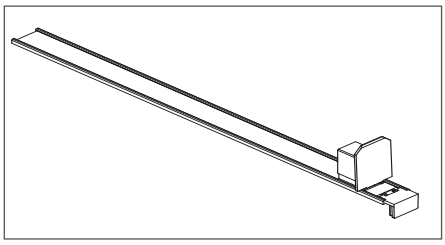
PRV H16
With front 16 mm



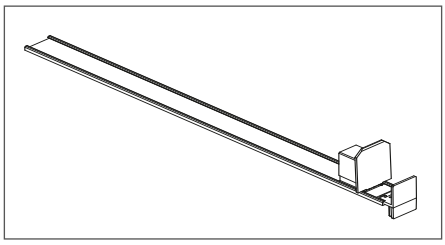
PRV SLIM H35
With front 35 mm



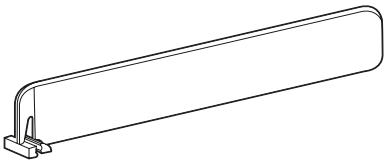
PRV-T H0
Product pusher for shelves with front groove (e.g. Tego), without front



PRV-T H30
Product pusher for shelves with front groove (e.g. Tego), front height 30 mm



SHELF DIVIDER PRIMA 1 +S



PRIMA 1 +S H30

PR1 +S 30/155	40111-88/155
PR1 +S 30/180	40111-88/180
PR1 +S 30/205	40111-88/205
PR1 +S 30/230	40111-88/230
PR1 +S 30/255	40111-88/255
PR1 +S 30/280	40111-88/280
PR1 +S 30/305	40111-88/305
PR1 +S 30/330	40111-88/330
PR1 +S 30/355	40111-88/355

PRIMA 1 +S H60

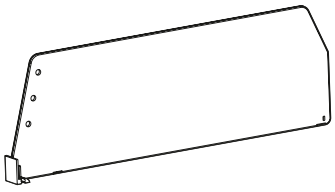
PR1 +S 60/180	40112-88/180
PR1 +S 60/205	40112-88/205
PR1 +S 60/230	40112-88/230
PR1 +S 60/255	40112-88/255
PR1 +S 60/280	40112-88/280
PR1 +S 60/305	40112-88/305
PR1 +S 60/330	40112-88/330
PR1 +S 60/355	40112-88/355
PR1 +S 60/380	40112-88/380
PR1 +S 60/405	40112-88/405
PR1 +S 60/430	40112-88/430
PR1 +S 60/455	40112-88/455
PR1 +S 60/480	40112-88/480
PR1 +S 60/505	40112-88/505
PR1 +S 60/530	40112-88/530
PR1 +S 60/555	40112-88/555

SHELF DIVIDERS AND PRODUCT PUSHERS

SHELF DIVIDER SYSTEM +S

PRIMA 1 +S MINI H60

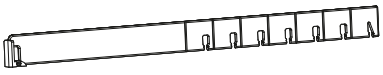
PR1 +S Mini 60/180	40212-88/180
PR1 +S Mini 60/205	40212-88/205
PR1 +S Mini 60/230	40212-88/230
PR1 +S Mini 60/255	40212-88/255
PR1 +S Mini 60/280	40212-88/280
PR1 +S Mini 60/305	40212-88/305
PR1 +S Mini 60/330	40212-88/330
PR1 +S Mini 60/355	40212-88/355



PRIMA 1 +S H120

PR1 +S 120/180	40115-88/180
PR1 +S 120/205	40115-88/205
PR1 +S 120/230	40115-88/230
PR1 +S 120/255	40115-88/255
PR1 +S 120/280	40115-88/280
PR1 +S 120/305	40115-88/305
PR1 +S 120/330	40115-88/330
PR1 +S 120/355	40115-88/355
PR1 +S 120/380	40115-88/380
PR1 +S 120/405	40115-88/405
PR1 +S 120/430	40115-88/430
PR1 +S 120/455	40115-88/455
PR1 +S 120/480	40115-88/480
PR1 +S 120/555	40115-88/555

SHELF DIVIDER PRIMA 2 +S

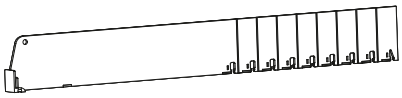


PRIMA 2 +S H25

40120-88/335

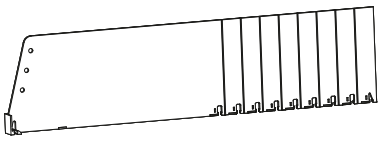
PRIMA 2 +S H50

40123-88/470/S025



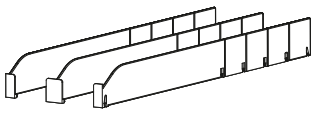
PRIMA 2 +S H60

PR2 +S 60/335	40122-88/335
PR2 +S 60/485	40122-88/485
PR2 +S 60/635	40122-88/635



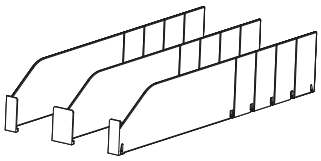
PRIMA 2 +S H120

PR2 +S 120/335	40125-88/335
PR2 +S 120/485	40125-88/485
PR2 +S 120/635	40125-88/635



PRIMA 2 +S PET H50

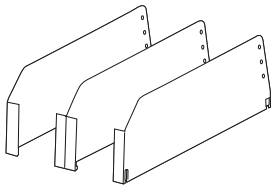
PR2 +S 50/485	40123-82/485
PR2 +S 50/485 left	40123-82/485L
PR2 +S 50/485 right	40123-82/485R



PRIMA 2 +S PET H90

PR2 +S 90/485	40127-82/485
PR2 +S 90/485 left	40127-82/485L
PR2 +S 90/485 right	40127-82/485R

SHELF DIVIDER PRIMA 3 +S



PRIMA 3 +S H120

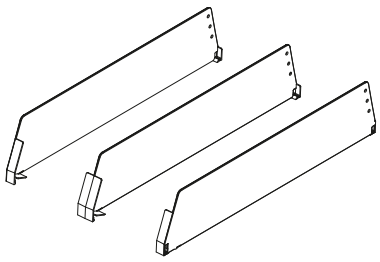
PR3 +S 120/335	40135-88/335
PR3 +S 120/360	40135-88/360
PR3 +S 120/385	40135-88/385
PR3 +S 120/410	40135-88/410
PR3 +S 120/435	40135-88/435
PR3 +S 120/460	40135-88/460
PR3 +S 120/485	40135-88/485
PR3 +S 120/510	40135-88/510
PR3 +S 120/535	40135-88/535
PR3 +S 120/560	40135-88/560
PR3 +S 120/585	40135-88/585

For a neat closing of the sideward shelf edges

PR3 +S 120/xxx left	40135-88/xxxL
PR3 +S 120/xxx right	40135-88/xxxR

SHELF DIVIDERS AND PRODUCT PUSHERS

SHELF DIVIDER SYSTEM +S



PRIMA 3 +S H120 20° INCLINED

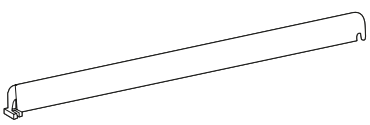
PR3 +S 120/335	40435-88/335
PR3 +S 120/360	40435-88/360
PR3 +S 120/385	40435-88/385
PR3 +S 120/410	40435-88/410
PR3 +S 120/435	40435-88/435
PR3 +S 120/460	40435-88/460
PR3 +S 120/485	40435-88/485
PR3 +S 120/510	40435-88/510
PR3 +S 120/535	40435-88/535
PR3 +S 120/560	40435-88/560
PR3 +S 120/585	40435-88/585

PRIMA 3 +S WITH LEFT & RIGHT FRONT SUPPORT

For a neat closing of the sideward shelf edges

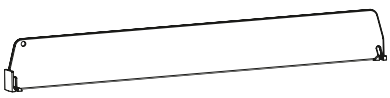
PR3 +S 120/xxx left inclined	40435-88/xxxL
PR3 +S 120/xxx right inclined	40435-88/xxxR

SHELF DIVIDER PRIMA 4 +S



PRIMA 4 +S H30

40141-88/385



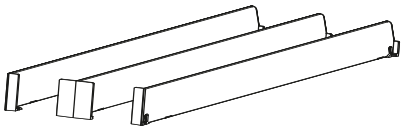
PRIMA 4 +S H60

PR4 +S 60/260	40142-88/260
PR4 +S 60/285	40142-88/285
PR4 +S 60/310	40142-88/310
PR4 +S 60/335	40142-88/335
PR4 +S 60/360	40142-88/360
PR4 +S 60/385	40142-88/385
PR4 +S 60/410	40142-88/410
PR4 +S 60/435	40142-88/435
PR4 +S 60/460	40142-88/460
PR4 +S 60/485	40142-88/485
PR4 +S 60/510	40142-88/510
PR4 +S 60/535	40142-88/535
PR4 +S 60/560	40142-88/560

PRIMA 4 +S H120

PR4 +S 120/335	40145-88/335
PR4 +S 120/360	40145-88/360
PR4 +S 120/385	40145-88/385
PR4 +S 120/410	40145-88/410
PR4 +S 120/435	40145-88/435
PR4 +S 120/460	40145-88/460
PR4 +S 120/485	40145-88/485
PR4 +S 120/510	40145-88/510
PR4 +S 120/535	40145-88/535
PR4 +S 120/560	40145-88/560
PR4 +S 120/585	40145-88/585

SHELF DIVIDER PRIMA 5 +S



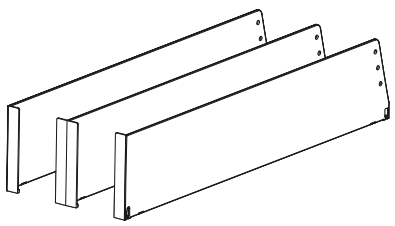
PRIMA 5 +S H60

PR5 +S 60/260	40152-88/260
PR5 +S 60/285	40152-88/285
PR5 +S 60/310	40152-88/310
PR5 +S 60/335	40152-88/335
PR5 +S 60 360	40152-88/360
PR5 +S 60/385	40152-88/385
PR5 +S 60/410	40152-88/410
PR5 +S 60/435	40152-88/435
PR5 +S 60/460	40152-88/460
PR5 +S 60/485	40152-88/485

PRIMA 5 +S H60 WITH LEFT & RIGHT FRONT SUPPORT

For a neat closing of the sideward shelf edges

PR5 +S 60/xxx left	40155-88/xxxL
PR5 +S 60/xxx right	40152-88/xxxR



PRIMA 5 +S H120

PR5 +S 120/335	40155-88/335
PR5 +S 120/360	40155-88/360
PR5 +S 120/385	40155-88/385
PR5 +S 120/410	40155-88/410
PR5 +S 120/435	40155-88/435
PR5 +S 120/460	40155-88/460
PR5 +S 120/485	40155-88/485
PR5 +S 120/510	40155-88/510
PR5 +S 120/535	40155-88/535
PR5 +S 120/560	40155-88/560
PR5 +S 120/585	40155-88/585

PRIMA 5 +S H120 WITH LEFT & RIGHT FRONT SUPPORT

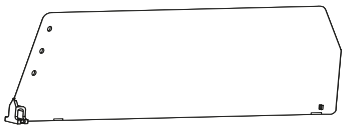
For a neat closing of the sideward shelf edges

PR5 +S 120/xxx left	40152-88/xxxL
PR5 +S 120/xxx right	40155-88/xxxR

SHELF DIVIDER PRIMA 1

PRIMA 1 H60

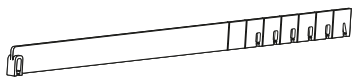
PR1 60/180	40012-88/180
PR1 60/205	40012-88/205
PR1 60/230	40012-88/230
PR1 60/255	40012-88/255
PR1 60/280	40012-88/280
PR1 60/305	40012-88/305
PR1 60/330	40012-88/330
PR1 60/355	40012-88/355
PR1 60/380	40012-88/380
PR1 60/405	40012-88/405
PR1 60/430	40012-88/430
PR1 60/455	40012-88/455
PR1 60/480	40012-88/480
PR1 60/505	40012-88/505
PR1 60/530	40012-88/530
PR1 60/555	40012-88/555



PRIMA 1 H120

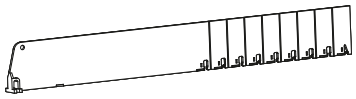
PR1 120/180	40015-88/180
PR1 120/205	40015-88/205
PR1 120/230	40015-88/230
PR1 120/255	40015-88/255
PR1 120/280	40015-88/280
PR1 120/305	40015-88/305
PR1 120/330	40015-88/330
PR1 120/355	40015-88/355
PR1 120/380	40015-88/380
PR1 120/405	40015-88/405
PR1 120/430	40015-88/430
PR1 120/455	40015-88/455
PR1 120/480	40015-88/480
PR1 120/555	40015-88/555

SHELF DIVIDER PRIMA 2



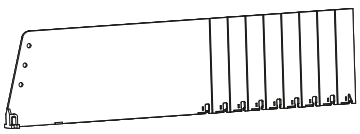
PRIMA 2 H25

PR2 25/335 | 40020-88/335
PR2 25/485 | 40020-88/485
PR2 25/635 | 40020-88/635



PRIMA 2 H60

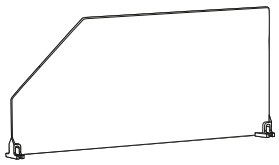
PR2 60/335 | 40022-88/335
PR2 60/485 | 40022-88/485
PR2 60/635 | 40022-88/635



PRIMA 2 H120

PR2 120/335 | 40025-88/335
PR2 120/485 | 40025-88/485
PR2 120/635 | 40025-88/635

SHELF DIVIDER PRIMA 4

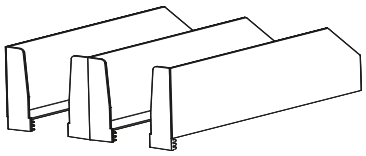


PRIMA 4 H200

PR4 200/385 | 40049-88/385
PR4 200/410 | 40049-88/410
PR4 200/435 | 40049-88/435
PR4 200/460 | 40049-88/460
PR4 200/485 | 40049-88/485
PR4 200/510 | 40049-88/510
PR4 200/535 | 40049-88/535
PR4 200/560 | 40049-88/560
PR4 200/585 | 40049-88/585

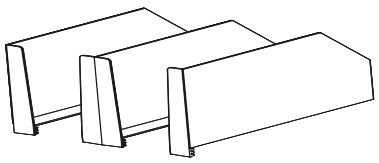
SHELF DIVIDERS AND PRODUCT PUSHERS
SHELF DIVIDER SYSTEM T+C

SHELF DIVIDER PRIMA 6 +T



PR6 +T H100

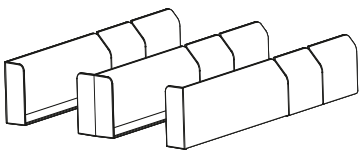
PR6 +T 100/300	40363-84/300
PR6 +T 100/300 left	40363-84/300L
PR6 +T 100/300 right	40363-84/300R



PR6 +T H150

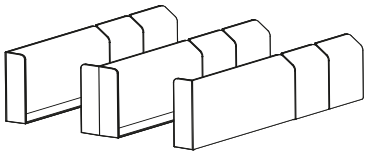
PR6 +T 150/300	40366-84/300
PR6 +T 150/300 left	40366-84/300L
PR6 +T 150/300 right	40366-84/300R

SHELF DIVIDER PRIMA 7 +C



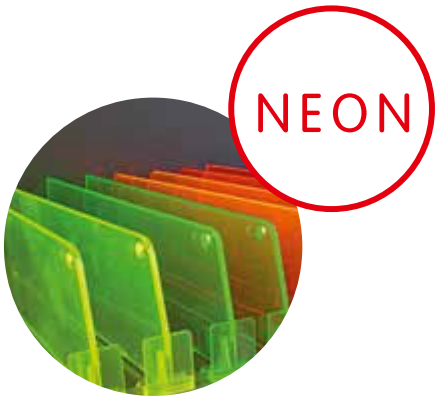
PR7 +C PET H50

PR7 +C 50/255	46450-82/255
PR7 +C 50/255 left	46450-82/255L
PR7 +C 50/255 right	46450-82/255R



PR7 +C PET H80

PR7 +C 50/255	46480-82/255
PR7 +C 50/255 left	46480-82/255L
PR7 +C 50/255 right	46480-82/255R



SHELF DIVIDER NEON

YOU WOULD LIKE TO HIGHLIGHT A SPECIAL PRODUCT OR PRODUCT GROUP ON THE SHELF?

Neon-dividers made from light-collecting polycarbonate („LISA") draw the viewers' attention by their colouring.

NEON-DIVIDERS

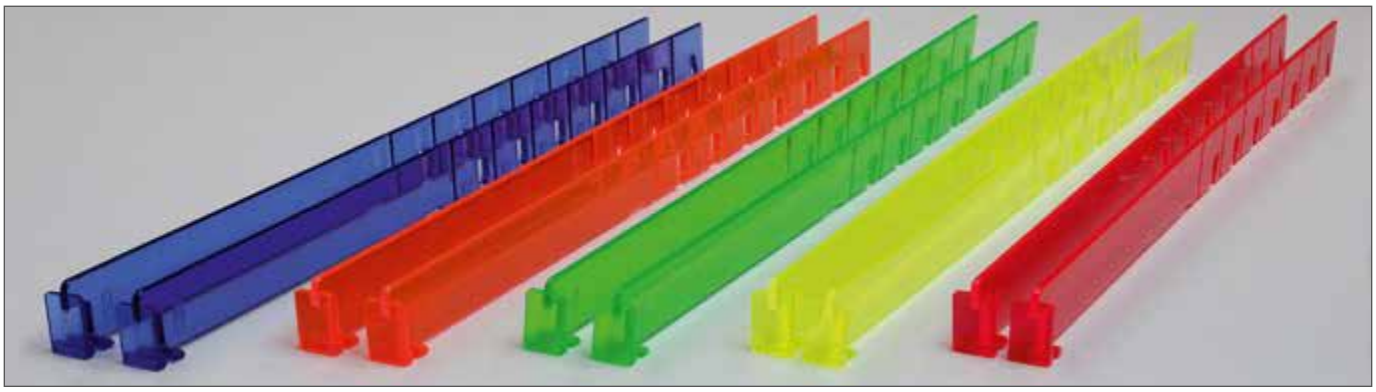
➜ Collecting the surrounding light these dividers are especially suitable for a bright and well lightened environment.

➜ No need of power supply, to be installed like transparent dividers.

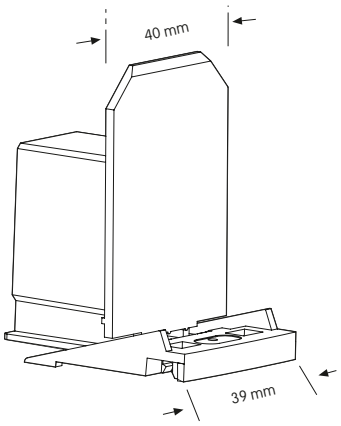
➜ Dividers can be produced in yellow, orange, pink, green and blue.

➜ Available upon request.

Shelf dividers NEON for special effects at the POS – please send us your enquiry!

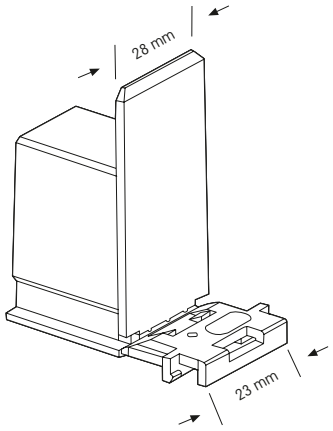


PRODUCT PUSHER SYSTEM +S



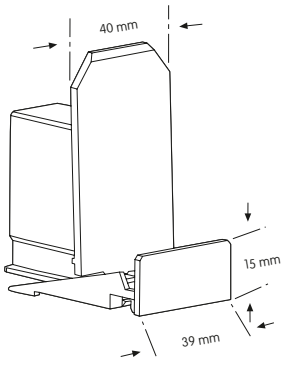
PRV +S H0
Without front

PRV+S/2 Newton	42508-03/02N
PRV+S/4 Newton	42508-03/04N
PRV+S/6 Newton	42508-03/06N
PRV+S/10 Newton	42508-03/10N
PRV+S/14 Newton	42508-03/14N



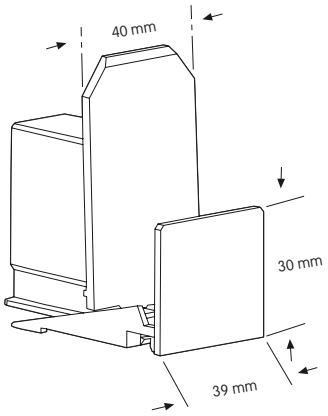
PRV +S SLIM H0
Without front

PRV+S „Slim"/2 Newton	42004-03/02N
PRV+S „Slim"/4 Newton	42004-03/04N
PRV+S „Slim"/6 Newton	42004-03/06N
PRV+S „Slim"/10 Newton	42004-03/10N



PRV +S H15
With front 15 mm

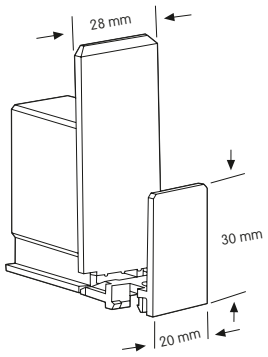
PRV+SF H15/2 Newton	42507-03/02N
PRV+SF H15/4 Newton	42507-03/04N
PRV+SF H15/6 Newton	42507-03/06N
PRV+SF H15/10 Newton	42507-03/10N
PRV+SF H15/14 Newton	42507-03/14N



PRV +S H30

With front 30 mm

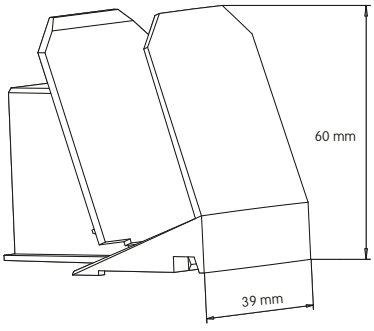
PRV+SF H30/2 Newton	42506-03/02N
PRV+SF H30/4 Newton	42506-03/04N
PRV+SF H30/6 Newton	42506-03/06N
PRV+SF H30/10 Newton	42506-03/10N
PRV+SF H30/14 Newton	42506-03/14N



PRV +S SLIM H30

With front 30 mm

PRV+SF „Slim" H30/2 Newton	42002-03/02N
PRV+SF „Slim" H30/4 Newton	42002-03/04N
PRV+SF „Slim" H30/6 Newton	42002-03/06N
PRV+SF „Slim" H30/10 Newton	42002-03/10N



PRV +S H60

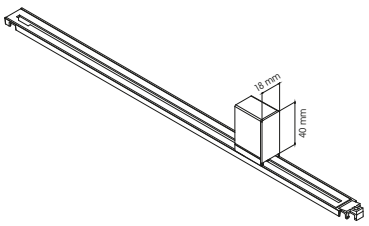
With front 60 mm, 20° inclined

PRV+SF H60/2 Newton	42610-03/02N
PRV+SF H60/4 Newton	42610-03/04N
PRV+SF H60/6 Newton	42610-03/06N
PRV+SF H60/10 Newton	42610-03/10N
PRV+SF H60/14 Newton	42610-03/14N
PRV-SF H60/8-4 Newton	42610-03/8/4N

PRODUCT PUSHER SYSTEM +S

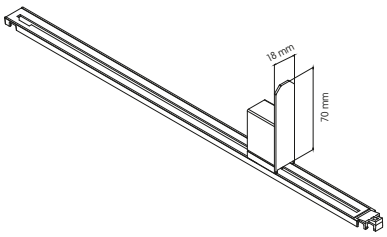
PRODUCT PUSHER MINI

The product pusher MINI is especially suitable for very slim products starting from a minimum width of 20 mm (in combination with shelf divider PR1 +S Mini) or 25 mm (in combination with shelf divider PR1+S 30). Pushers are available with 2N, 4N and 6N springs. With integrated sliding rail available in lengths 185 - 360 mm, every 25 mm. In addition to the standard pusher housing in height 40 mm, a 70 mm high housing is available, which is especially designed for high products giving them a secure hold.



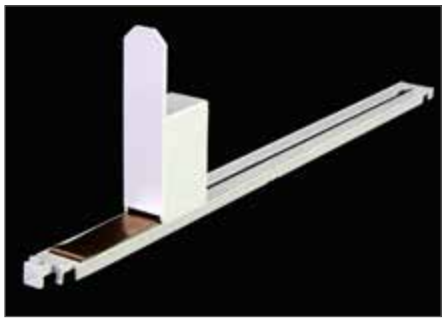
PRV +S MINI

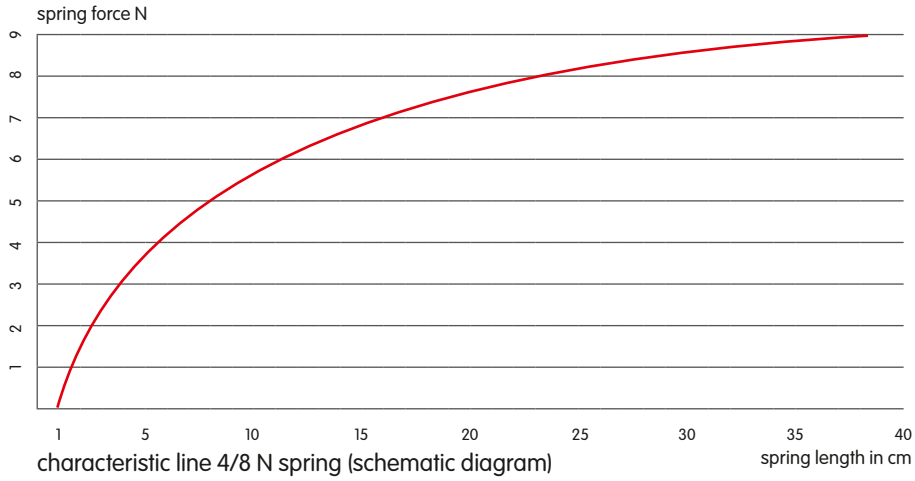
PRV +S „Mini" H40/2 Newton | 47211-00/xxx
PRV +S „Mini" H40/4 Newton | 47212-00/xxx
PRV +S „Mini" H40/6 Newton | 47213-00/xxx



PRV +S MINI

PRV +S „Mini" H70/2 Newton | 47221-00/xxx
PRV +S „Mini" H70/4 Newton | 47222-00/xxx
PRV +S „Mini" H70/6 Newton | 47223-00/xxx





characteristic line 4/8 N spring (schematic diagram)

PRODUCT PUSHER WITH PROGRESSIVE SPRING FORCE

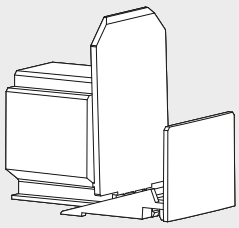
The full power of 8N ensures the necessary push in a full shelf, while the last remaining products after approx. 2/3 of the spring length are gently pushed forward with an adjusted force of just 4N. Especially recommended for shelf depths with more than 400 mm. Available upon request for all product pushers from the PRIMA range.

PRODUCT PUSHER WITH SPRING 8/4N

Upon request

SLOW FEED - THE DAMPERED PRODUCT PUSHER

The special product pusher: With strong 10N spring but still gentle when used with sensitive products. A special cushion makes sure that the products are gently pushed forward to the shelf edge. No „snapping" after quick removal of heavy products such as glass bottles. No problem for stacked products as well, when using SLOW FEED: gently the products are moving forward, making the best use of given shelf space.



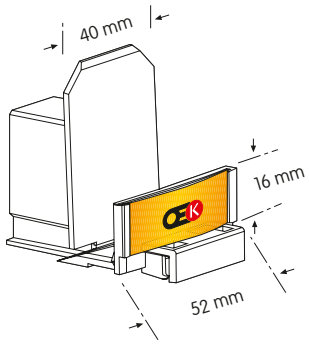
PRV +S SLOW-FEED H30
Product pusher Slow Feed with damper, with front 30 mm

PRV+SF H30/6 Newton	42706-03/06N/10
PRV+SF H30/10 Newton	42706-03/10N/12
PRV+SF H30/10 Newton	42706-03/10N/13
PRV+SF H30/10 Newton	42706-03/10N/14

Slow Feed - a pusher with add-on benefit: In combination with a transparent cover, made by our Partner WERBA print, it is a safe protection against professional thieves. As packages slide forward only very slowly, it will be impossible to take more than one pack in one grap. The products are safe but not stored away. Attractively placed and easy to reach by customers.

PRODUCT PUSHER SYSTEM STANDARD

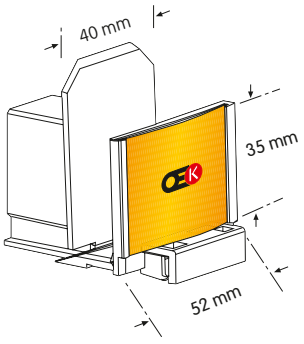
PRODUCT PUSHER STANDARD



PRV H16

With insert for labels with logo and product information size 50 x 13 mm.
With front 16 mm

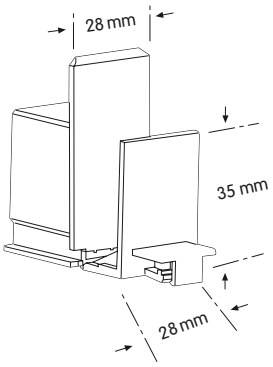
PRV-16/2 Newton	42501-03/02N
PRV-16/4 Newton	42501-03/04N
PRV-16/6 Newton	42501-03/06N
PRV-16/10 Newton	42501-03/10N
PRV-16/14 Newton	42501-03/14N



PRV H35

With insert for labels with logo and product information size 50 x 30 mm.
With front 35 mm

PRV-35/2 Newton	42500-03/02N
PRV-35/4 Newton	42500-03/04N
PRV-35/6 Newton	42500-03/06N
PRV-35/10 Newton	42500-03/10N
PRV-35/14 Newton	42500-03/14N



PRV SLIM H35

With front 35 mm and housing 28 mm

PRV-35 „Slim"/2 Newton	42003-03/02N
PRV-35 „Slim"/4 Newton	42003-03/04N
PRV-35 „Slim"/6 Newton	42003-03/06N

PRODUCT PUSHER SYSTEM T

Pusher for shelves with front groove (e.g. Tego). To be used with dividers PRIMA 6 +T.
Works without profile rail, suitable for shelf grooves 6.5 to 7 mm wide.

PRV-T H0

Product pusher for shelves with front groove (e.g. Tego), without front

PRV-T H0	42513-03/02N
PRV-T H0	42513-03/04N
PRV-T H0	42513-03/06N
PRV-T H0	42513-03/10N
PRV-T H0	42513-03/14N

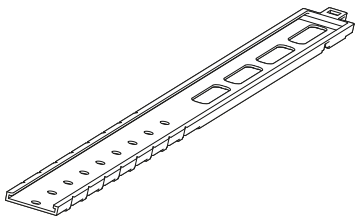
PRV-T H30

Product pusher for shelves with front groove (e.g. Tego), front height 30 mm

PRV-TF H30	42514-03/02N
PRV-TF H30	42514-03/04N
PRV-TF H30	42514-03/06N
PRV-TF H30	42514-03/10N
PRV-TF H30	42514-03/14N

ACCESSORIES FOR SHELF DIVIDERS AND PRODUCT PUSHERS

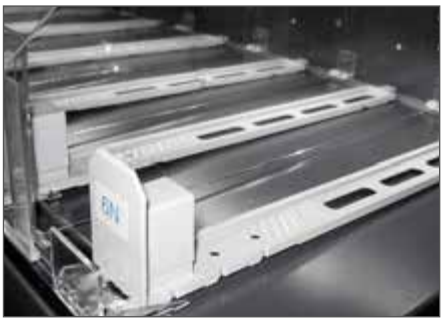
ACCESSORIES FOR PRODUCT PUSHERS

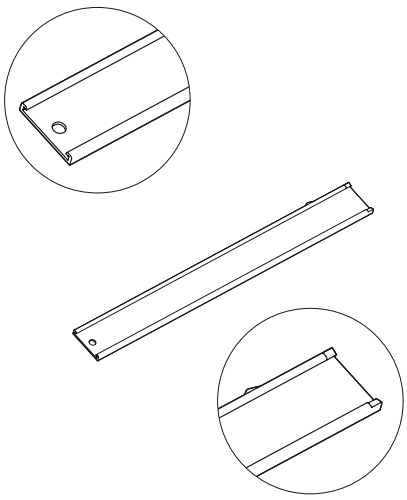


SLIDING RAIL SYSTEM S

Length 475 mm breakable in 25 mm steps down to 275 mm, suitable for dividers System +S in lengths 285 to 485 mm. Plastic grey, width 30 mm, height 6 mm.

48920-03/275-475



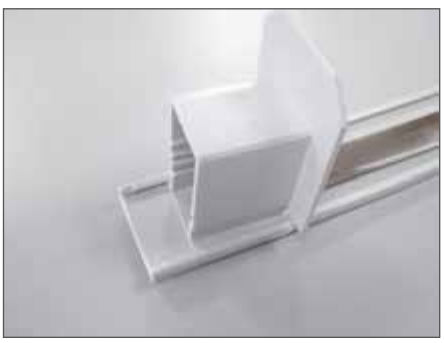


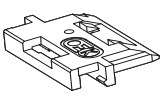
SLIDING RAIL

Alternatively for use in displays an extruded sliding rail is available: either WITH end punch of the rear profile edge (to prevent the threading out of the pusher housing), resp. WITHOUT end punch (when fixing the profile in the back with the end clip). Colour grey, width 30 mm.

The exact length for your application is determined by us, dependant on the used pusher- and divider type.

With end punch	48900-00/xxx
Without end punch	48901-00/xxx

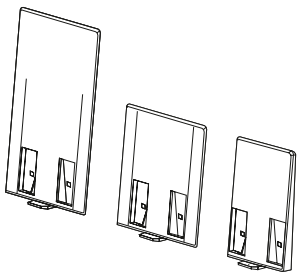




END CLIP FOR SLIDING RAIL STANDARD

Clip for fixing of the sliding rail into the backward profile rail, transparent.

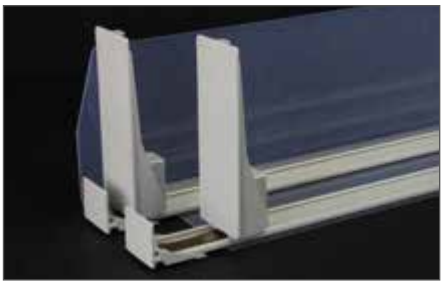
84-48025-00

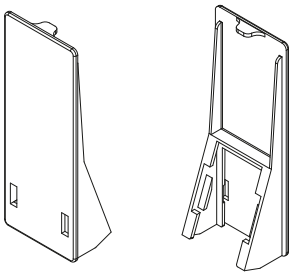


REAR ENLARGEMENT TRANSPARENT, WITH LABEL HOLDER FOR HOUSING B40

To provide a perfect support of the pushed products, to be clicked onto the pusher's housing, transparent. Inserted product facings and labels are securing the shelf space and are easening the shelf maintenance for the staff.

49 x 80 mm | 48567-00
75 x 80 mm | 48568-00
75 x 130 mm | 48569-00

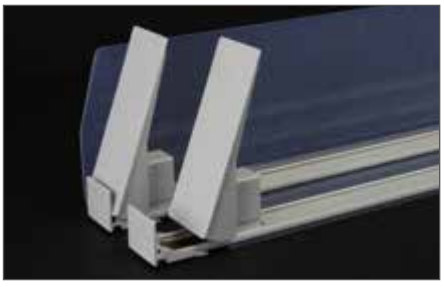




REAR ENLARGEMENT 50 X 130 MM, INCLINED/VERTICAL

Rear enlargement for housing B40. To be used in inclined or vertical position. Colour grey.

48563-03

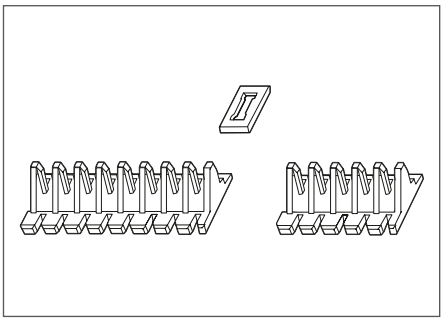


REAR ENLARGEMENT 75 X 130 MM, INCLINED/VERTICAL

Rear enlargement for housing B40. To be used in inclined or vertical position. Colour grey.

Upon request | 48560-03

ACCESSORIES FOR SHELF DIVIDERS

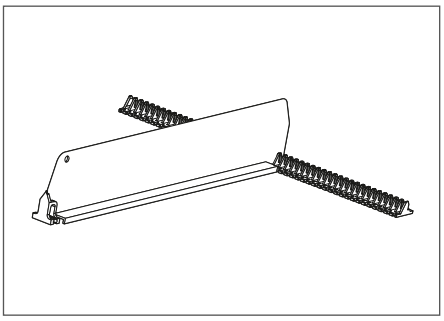


FIXING RAIL FOR PRIMA

Length 297,5 mm, width 24 mm, with „section comb" 6 mm; to be used at the shelf rear. Holds the shelf divider PR1 in line, without adhesive tape, grey.

Upon request also available with magnetic tape or self adhesive tape.

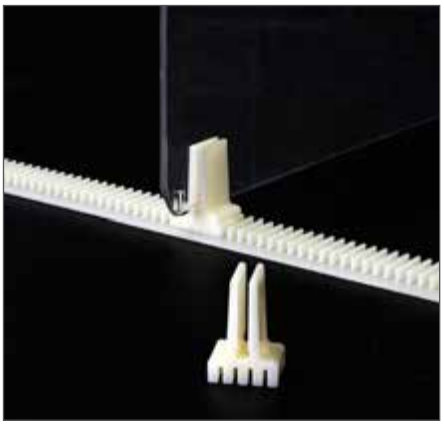
49094-03

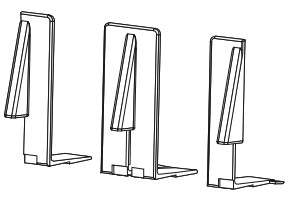


FIXING RAIL FLAT

For rear fixing of dividers PR1, measurements 5,25 x 20 x 249 mm, to be mounted with double adhesive tape. Special clips ensure a secure hold of dividers height 120 mm.

Fixing rail flat	| 49093-00/K
Clip to hold shelf divider PR1	| 49095-00

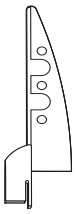




FRONT STOPPER FOR DIVIDER STANDARD

This front stopper provides the possibility to upgrade all shelf dividers with height 60 and 120 mm to the PR3 solution.

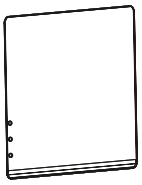
Front stopper left	| 44990-88-L
Front stopper centre	| 44990-88-M
Front stopper right	| 44990-88-R



SHOPPER STOPPER PRIMA FOR DIVIDERS STANDARD

For mounting onto shelf dividers PR1 (only recommended when fixed at the rear) and PR2, height 60 and 120 mm, transparent.

17440-00



POSTER POCKET 20 X 20 CM WITH 3 HOLES

To be used with PRIMA shopper stopper, with 3 holes to clamp, for a secure hold, PVC non-reflective, transparent.
Further sizes available upon request.

29600-0007/04

SQUARE DIVIDER

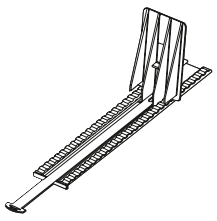
For additional subdividion of each compartment between two dividers. To be clicked onto shelf dividers height 60 mm, PVC transparent. Height 55 mm. Width 50 mm. Special sizes available upon request.

46200-00

MANUAL PRODUCT PUSHERS AND PRODUCT SUPPORTS

MANUAL PRODUCT PUSHERS

Product support and pushing assisted by a pull-strip, recommended for slim and instable product packages, that shall be presented in an attractive and slightly inclined position (e.g. sliced meat and cheese, instant soups, spices, etc.) or for sensitive products, which could be damaged by using a product pusher with high spring force (e.g. chocolate, chips etc.). The backrest slides smoothly in the stair and can be used with the vertical (for cans and boxes) or the slightly inclined (for soft packages) front forwards.The pull strip is filed through the base of the backrest and the whole unit is clipped onto the T-profile rail. For wide products we recommend to use additional sliding profiles, which are clicked underneath the shelf divider and thus prevent a sideward tipping of the product.
As front support for the products you can either use a reling or a combination with PR3 or PR5 with front.
We recommend to fix the dividers at both ends.



MANUAL PUSHER 3-PARTS

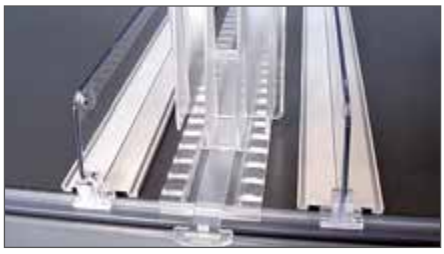
Width of stair 50 mm, size of backrest 120 x 65 mm

Length 365 mm | 46901-55
Length 465 mm | 46902-55

SLIDING RAIL FOR MANUAL PUSHER.

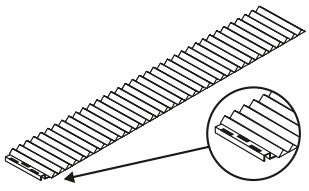
Width 42 mm, grey.

Length 335 mm | 49092-03/335
Length 435 mm | 49092-03/435



PRODUCT SUPPORT WITHOUT PUSHER

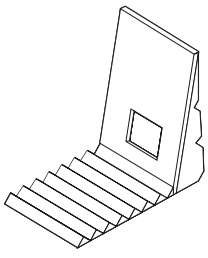
Combination of stair and different backrests, which securely support instable product packages and present them in sight of the customer.



PRODUCT STOPPER PRST

Length 517 mm, width 56,5 mm, adjustable length by predetermined breaking points every 55 mm, transparent.

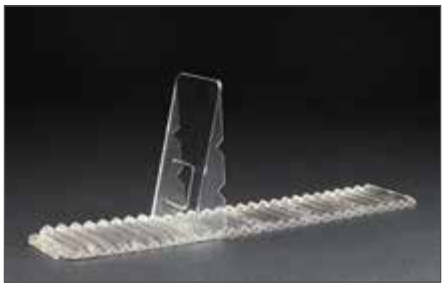
49002-88

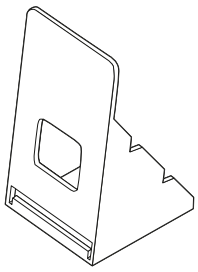


PRRW-A

Backrest for product stopper, fixed in requested position. Simply to be placed onto the product stopper. Width/height/depth 60 x 115 x 120 mm, transparent

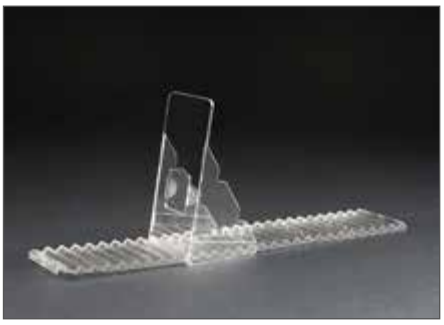
49001-88





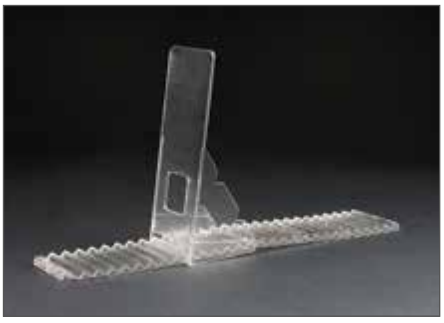
PRRW-B
Backrest for product stopper with special stability to support products, to be slided over the product stopper,
Width/height/depth 60 x 120 x 60 mm, transparent.

49003-88



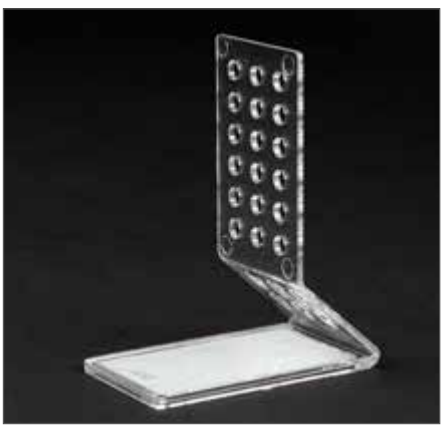
PRRW-C
Backrest for product stopper with special stability to support products.
Width/height/depth 60 x 160 x 60 mm, transparent.

49005-88



MAGNETIC BACK SUPPORT SMALL FOR C-DIVIDERS
Small back support with magnetic base to be used with C-dividers. Base 80 x 45 mm, height 100 mm, transparent.
Made from PET.

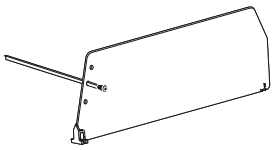
Upon request | 46490-82



MAGNETIC BACK SUPPORT LARGE
Large back support made from PET to be used as support for instable packages like sliced sausage and cheese in fridges.
Base completely covered with a magnetic pad. Width/height/depth 90 x 150 x 130 mm, transparent.

49006-82

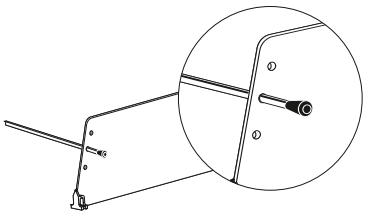
MANUAL PRODUCT PUSHERS AND PRODUCT SUPPORTS



RELING Ø 5 MM FOR DIVIDERS

The reling prevents the goods from tipping over or falling forward, especially in combination with manual pusher, transparent. Other lengths available upon request.

Length 995 mm | 48590-00/0995
Length 1245 mm | 48590-00/1245



END CAP FOR RELING

Colour: black

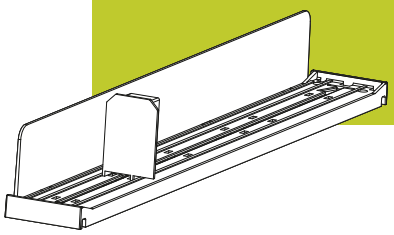
48599-10

FRONT AND BACK SUPPORT FOR INDIVIDUALLY SIZED DIVIDERS

Front and back support for individually sized dividers. Especially suitable for bottom shelf in refrigerators or for segmenting sales counters. The front and back supports are fixed on both sides onto T-profile rails, the dividers are cut from 3 or 5 mm material (PS or PET) according to a special design to suit the supports. Special sizes or printing available upon request.
Width/height 60 x 150 mm

Front and back support | 46700-88

VARIOTRAY



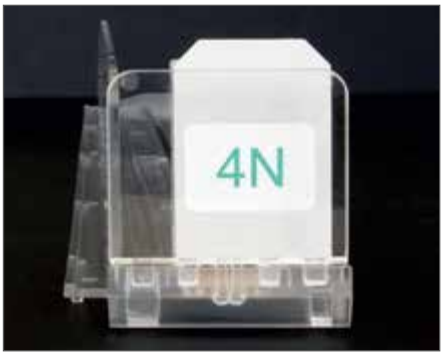
VARIOTRAY

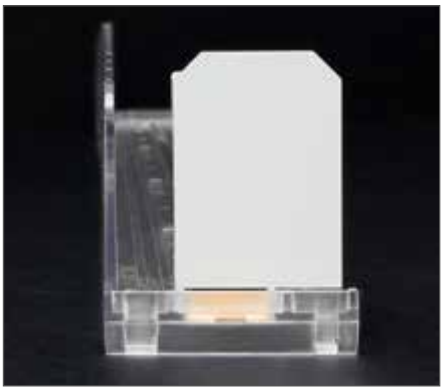
VARIOTRAY

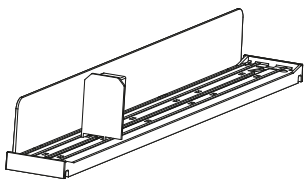
OEK-Variotray - especially developed for products which need a sideways guiding due to their shape (e.g. cans). The integrated divider avoids a sliding away of (round) products. Variable in length and width and with an asymmetric housing B30 (width 30 mm) in height 40 mm or 70 mm the Variotray adjust itself to products up to a width of approx. 38 to 70 mm without any problems.

The version with small bottom support provides a secure hold for wider products. So the Variotray is „THE" solution for small, similar products like e.g. spices, baking ingredients or health and beauty products. The Variotrays are fixed with T-profile rails in shelf front. Simple lift up the tray and put it in right position, then lay down and clamp it on rear mounted fixing rails (page 37). Thus changes in shelf layout are easy to handle. Inserted fronts in 2 widths or a T-profile rail with upward front ensure the stop of goods at shelf front. Clip-ons for pusher housings can take product labels, securing the space in the shelf.

The Variotray is available in lengths: 210 mm, 235 mm, 260 mm, 285 mm, 310 mm, 335 mm, 360 mm, 385 mm and 460 mm and each with or without left bottom support (when ordering only put an „A" at the end of item code (e.g. 46813/210 A).

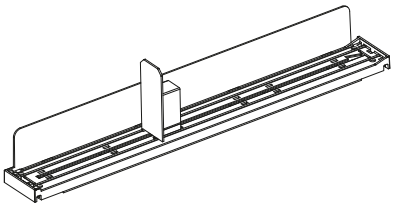






VARIOTRAY, HOUSING HEIGHT 40 MM

2N	46811-88/XXX
2N, 460 mm	46821-88/460
4N	46812-88/XXX
4N, 460 mm	46822-88/460
6N	46813-88/XXX
6N, 460 mm	46823-88/460
8-4N	46815-88/XXX
8-4N, 460 mm	46815-88/460
10N	46814-88/XXX
10N, 460 mm	46824-88/460



VARIOTRAY, HOUSING HEIGHT 70 MM

2N	46831-88/XXX
4N	46832-88/XXX
6N	46833-88/XXX
8-4N	46836-88/XXX
10N	46834-88/XXX

Variotray with bottom support is also available in every length. When ordering only put an „A" at the end of item code: e.g. 46831-88/210 A

VARIOTRAY ACCESSORIES

VARIOTRAY END PIECE

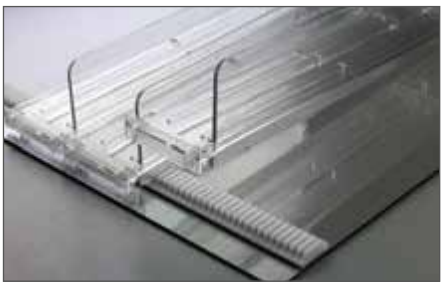
Width 20,7 mm. Available lengths: 210 mm, 235 mm, 260 mm, 285 mm, 310 mm, 335 mm, 360 mm, 385 mm and 460 mm

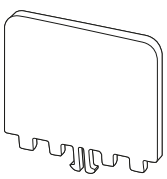
Without bottom support | 46809-88/XXX
With bottom support | 46809-88/XXX A

FIXING RAIL FLAT

To fix Variotrays in the rear. Advantage: Variotrays can be easily adjusted in shelf. Measurements 5,25 x 20 x 249 mm, to be mounted with double adhesive tape.

Fixing rail flat | 49093-00/K

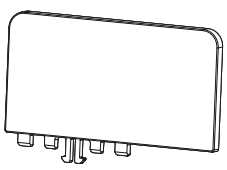




FRONT FOR VARIOTRAY

Width 43 mm, transparent, measurements: 43 x 40 mm

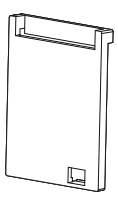
48710-00/043



FRONT FOR VARIOTRAY

Width 68 mm, transparent, measurements: 68 x 40 mm

48710-00/060

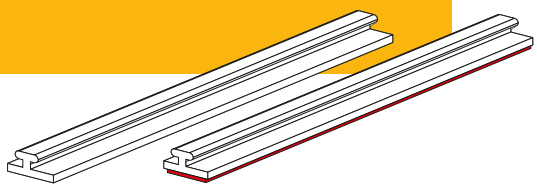


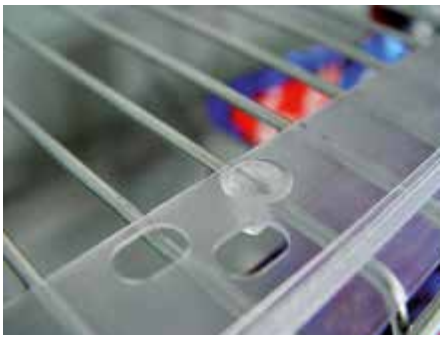
LABELHOLDER FOR VARIOTRAY B30

Front clips for asymmetric housing height 40 mm to insert product labels size 26 x 38 mm to secure the space in shelf, transparent.

48575-00

T-PROFILE RAILS

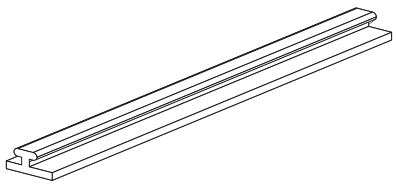




T-profile rails are used to fix dividers on the shelf at the front or at both shelf ends. There are four different versions available:

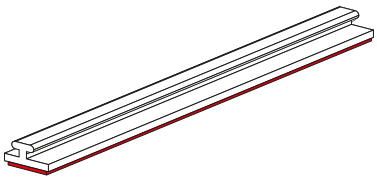
- T-profile rails flat without edges
- T-profile rails with upward front edge
- T-profile rails with downward front edge
- T-profile rails with scanner profile

T-PROFILE RAILS FLAT



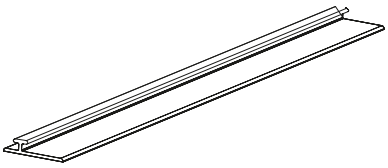
PRT-10-K
T-profile rail with adhesive tape 9 mm, width 10 mm, transparent.

Shelf length 1000 mm | 49010-00-K/0998
Shelf length 1250 mm | 49010-00-K/1248



PRT-13-M
T-profile rail with magnetic tape 13 mm, width 13 mm, transparent.

Shelf length 1000 mm | 49013-00-M/0998
Shelf length 1250 mm | 49013-00-M/1248

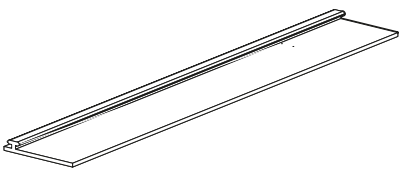


PRT-20-K
T-profile rail with adhesive tape 19 mm, width 20 mm, transparent.

Shelf length 1000 mm | 49015-00-K/0998
Shelf length 1250 mm | 49015-00-K/1248

PRT-20-M
T-profile rail with magnetic tape 20 mm, width 20 mm, transparent.

Shelf length 1000 mm | 49015-00-M/0998
Shelf length 1250 mm | 49015-00-M/1248

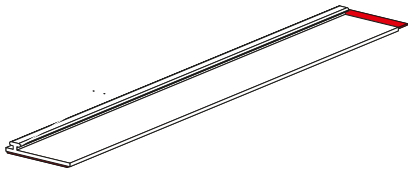


PRT-30-K
T-profile rail with adhesive tape 25 mm, width 30 mm, transparent.

Shelf length 1000 mm | 49020-00-K/0998
Shelf length 1250 mm | 49020-00-K/1248

T-PROFILE RAILS

T-PROFILE RAILS FLAT



PRT-30-M TRANSPARENT

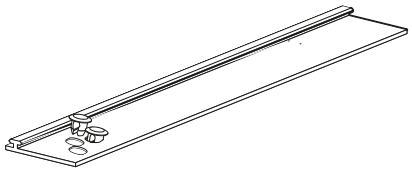
T-profile rail with magnetic tape 25 mm, width 30 mm, transparent.

Shelf length 1000 mm | 49020-00-M/0998
Shelf length 1250 mm | 49020-00-M/1248

PRT-30-M SIGNAL GREY

Signal grey RAL7004

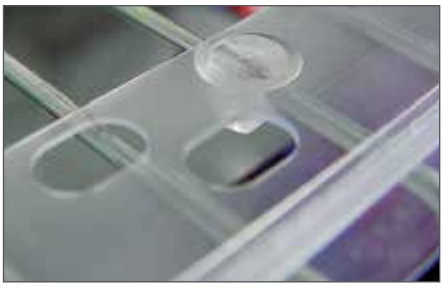
Shelf length 1000 mm | 49020-7004-M/0998
Shelf length 1250 mm | 49020-7004-M/1248



PRT-30-L

T-profile rail with hole for wire shelves, transparent. Fixing clips to be ordered separately.

Shelf length 1000 mm | 49020-00-L/0998
Shelf length 1250 mm | 49020-00-L/1248



FIXING CLIPS

Packed 100 pcs. per bag, transparent.

for wire-Ø 2-3 mm | 49096-00
for wire-Ø 3-4 mm | 49096-00/4

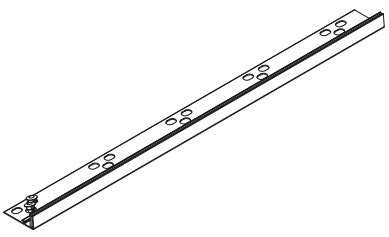
PRT-40-K

T-profile rail with adhesive tape 38 mm and adaptor to take a 3 mm thick acrylic front, transparent.
Acrylic fronts in suitable lengths and heights can be produced upon request.

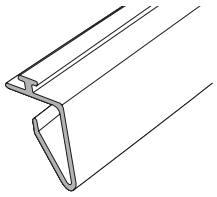
Shelf length 1000 mm | 49089-00-K/0998
Shelf length 1250 mm | 49089-00-K/1248

PRT-40-L

T-profile rail with holes for wire shelves, adaptor to take a 3 mm thick acrylic front, transparent. Acrylic fronts in suitable lengths and heights can be produced upon request. Fixing clips to be ordered separately.



Shelf length 1000 mm | 49089-00-L/0998
Shelf length 1250 mm | 49089-00-L/1248



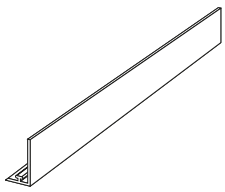
PRKL
T-profile-clamp rail for shelves with front groove (e.g. Tego), transparent.

Shelf length 1000 mm | 49045-00/0988
Shelf length 1250 mm | 49045-00/1238

PRKL-S CLAMP RAIL FOR TEGO
985 mm, suitable to take 1 mm PET fronts, transparent.

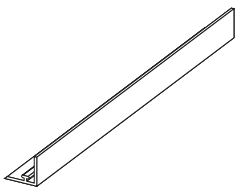
PRKL-S | 49050-00/0985

T-PROFILE RAILS WITH UPWARD FRONT



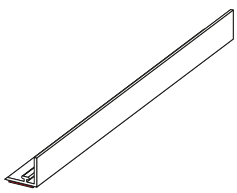
PRAU-30-SLIM-K
T-profile rail with upward front 30 mm and adhesive tape 12 mm, transparent.

Shelf length 1000 mm | 49025-00-K/0998
Shelf length 1250 mm | 49025-00-K/1248



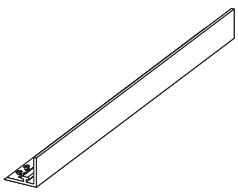
PRAU-30-K
T-profile rail with upward front 30 mm and adhesive tape 25 mm, transparent.

Shelf length 1000 mm | 49030-00-K/0998
Shelf length 1250 mm | 49030-00-K/1248



PRAU-30-M
T-profile rail with upward front 30 mm and magnetic tape 25 mm, transparent.

Shelf length 1000 mm | 49030-00-M/0998
Shelf length 1250 mm | 49030-00-M/1248

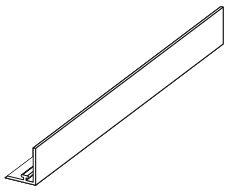


PRAU-30-L
T-profile rail with upward front 30 mm and holes for wire shelves, transparent. Fixing clips to be ordered separately.

Shelf length 1000 mm | 49030-00-L/0998
Shelf length 1250 mm | 49030-00-L/1248

T-PROFILE RAILS

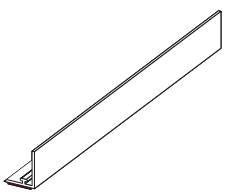
T-PROFILE RAILS WITH UPWARD FRONT



PRAU-39-K

T-profile rail with upward front 39 mm and adhesive tape 25 mm, transparent.

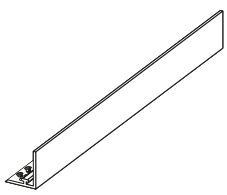
Shelf length 1000 mm | 49035-00-K/0998
Shelf length 1250 mm | 49035-00-K/1248



PRAU-39-M

T-profile rail with upward front 39 mm and magnetic tape 25 mm, transparent.

Shelf length 1000 mm | 49035-00-M/0998
Shelf length 1250 mm | 49035-00-M/1248



PRAU-39-L

T-profile rail with upward front 39 mm and holes for wire shelves, transparent. Fixing clips to be ordered separately.

Shelf length 1000 mm | 49035-00-L/0998
Shelf length 1250 mm | 49035-00-L/1248

FIXING CLIPS

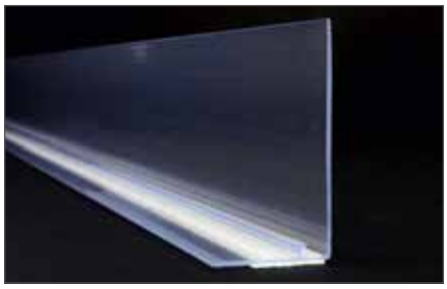
Packed 100 pcs. per bag, transparent.

for wire-Ø 2-3 mm | 49096-00
for wire-Ø 3-4 mm | 49096-00/4

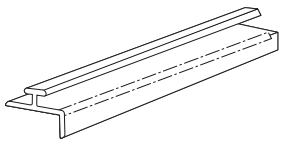
PRAU-60-K

T-profile rail with upward front 60 mm and foam adhesive tape, transparent.

Shelf length 1000 mm | 49040-00-K/0998
Shelf length 1250 mm | 49040-00-K/1248

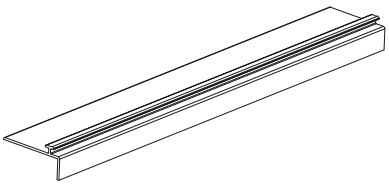


T-PROFILE RAILS WITH DOWNWARD FRONT



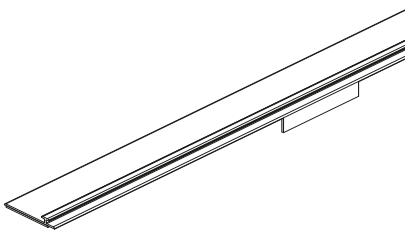
PRAB-8-K
T-profile rail with downward front 8 mm and adhesive tape 9 mm, transparent. Offering a very secure fit in combination with product pushers.

Shelf length 1000 mm | 49055-00-K/0998
Shelf length 1250 mm | 49055-00-K/1248



PRAB-10-K/M
T-profile rail with downward front 10 mm. Offering a very secure fit in combination with product pushers. Colours white (01) or black (10).

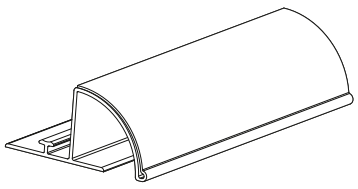
Shelf length 1000 mm | 49058-xx-K/998 with adhesive tape
Shelf length 1250 mm | 49058-xx-K/1248 with adhesive tape
Shelf length 1000 mm | 49058-xx-M/998 with magnetic tape
Shelf length 1250 mm | 49058-xx-M/1248 with magnetic tape



PRAB-10-M WITH CUTOUTS
T-profile rail with downward front 10 mm and cutouts. To be used in freezers from Assmann, Arneg and Hauser.
Colours white (01) or black (10).

Shelf length 1250 mm | 49057-01-M/1243 white
Shelf length 1250 mm | 49057-10-M/1243 black

T-PROFILE RAILS WITH SCANNER PROFILE

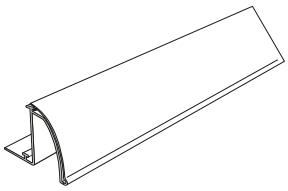


PRAU-30-SC
T-profile rail (height 20 mm) with adhesive tape 25 mm. With integrated, bent scanner profile for lables 30 mm, transparent. Upon request also available in other colours or with magnetic tape.

Shelf length 1000 mm | 49073-00-K/0998
Shelf length 1250 mm | 49073-00-K/1248

T-PROFILE RAILS

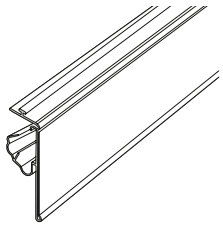
T-PROFILE RAILS WITH SCANNER PROFILE



PRAU-40-SC

T-profile rail (height 40 mm) with adhesive tape 12 mm. With integrated, bent scanner profile 40 mm, transparent. Upon request also available in other colours.

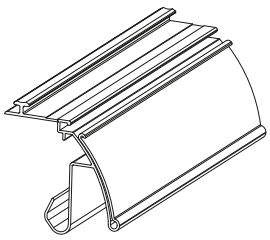
Shelf length 1000 mm | 49075-00-K/0998
Shelf length 1250 mm | 49075-00-K/1248



PRLST-40

T-profile clamp rail with scanner profile 40 mm. Suitabale for shelves from e.g. Tego, Storebest and Linde, grey.

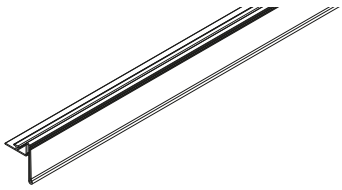
Shelf length 1000 mm | 49070-03/0988
Shelf length 1250 mm | 49070-03/1238



K-LINE26

T-profile rail with integrated, bent scanner profile 26 mm, window grey RAL 7040. Suitable for freezers from Hauser and Carrier.

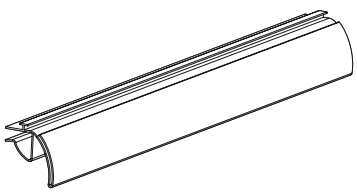
49590-7040/1247



PRFL-26-K

T-profile rail with hinge and scanner profile 26 mm, transparent.

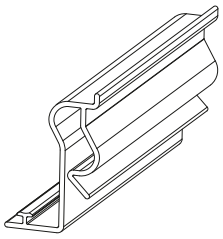
PRFL-26-K, 998 mm | 49060-00-K/0998
PRFL-26-K, 1248 mm | 49060-00-K/1248



PRGL-26

T-profile rail to be clicked onto glass shelves with thickness of 8-10 mm, with integrated, bent scanner profile 26 mm, transparent.

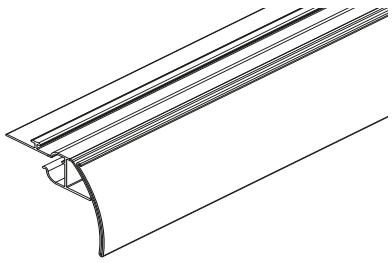
Shelf length 1000 mm | 49085-00/0988
Shelf length 1250 mm | 49085-00/1248



TK-PROFILE RAIL

T-profile rail to be fixed on wire shelves. Possibility to assemble a standard TE-scanner rail in front, T-profile rail on the back for fixation of product pushers and shelf dividers, lengths upon request

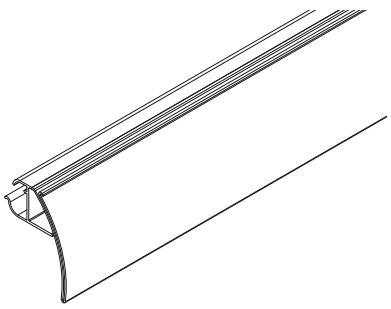
TK-profile rail	49088-01/xxx



WIRE-TECH-RAIL

T-profile rail suitable for WireTech, Wire-Tech 100 and PureTech shelves (Wanzl). With integrated, bent scanner profile 40 mm and hinge, transparent.

Wire-Tech with T-profile	Upon request

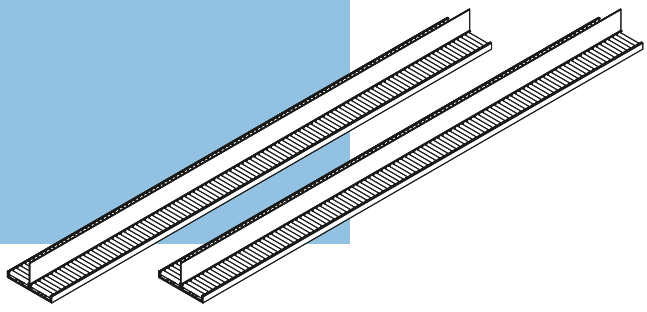


WIRE-TECH-RAIL

Scanner rail suitable for WireTech, WireTech 100 and PureTech shelves (Wanzl). With integrated, bent scanner profile 40 mm and hinge, transparent.

Wire-Tech without T-profile	Upon request

GRAVITY FEED



GRAVITY FEED

The solution for products, that would be difficult or impossible to move with conventional dividers and pushers, due to their shape, size or weight. From these characteristics, however, our systems benefit: Especially bottles, bundles, cans or containers are sliding forward to the shelf front, where they are easy to see and to reach by the customer.

THE PROBLEM:
UNTIDY SHELVES,
GAPS AND MISSING GOODS

THE CHANGE:
QUICK
AND EASY

THE SOLUTION AFTER THE CHANGE:
CLEAR PRODUCT PLACEMENT,
FULL SHELVES

The advantages are convincing:

For retailers and brands:

+ easy to adjust when plano-grams change
+ simple to restock for both front and back loading systems
+ increase of sales, as products are visible and available at the shelf front
+ less effort for shelf care – more time for your customers

For shoppers:

+ products are always front faced and easy to locate
+ a tidy product presentation helps to increase the shopping experience and time customer spends shopping
+ more staff is available for customer assistance

GRAVITY FEED
ROLLER TRACK AND GLIDING TRACK

ROLLER TRACK XL

When it comes to heavy products or deep shelves, the roller track XL is the solution. Bundles such as 6-packs of beer or soft drinks, heavy household cleaners or detergent packages - no problem for the roller track XL.

Magnetic pads are holding the tracks securely on the shelf bottom, where they easily can be adjusted in their position, when product layout is changed. Standard length: 485 mm, further lengths upon request.

ROLLER TRACK XL

485 x 51,8 mm: centre	6-16148-0059
485 x 51,8 mm: left	6-16148-0060
485 x 51,8 mm: right	6-16148-0061

ROLLER TRACK STANDARD

The roller track system for a full installation on inclined or straight shelves. If used with straight shelves the inclination of approx. 7 degrees can be achieved by using a bottom support.

Transparent plastic dividers are positioned into the slots of the front- and end pieces. Through a threefold arrangement with gaps of 12 mm in between no space for products gets lost.

Roller tracks in width of 67 mm and with lengths of 335 to 635 mm every 25 mm. Accessories such as shelf dividers made from plastic or wire, plastic bottom support and front rail made from anodised aluminium to hold transparent front plates, complete the whole system.

ROLLER TRACK STANDARD

Roller track 67/335	45650-03/335
Roller track 67/385	45650-03/385
Roller track 67/435	45650-03/435
Roller track 67/485	45650-03/485
Roller track 67/535	45650-03/535
Roller track 67/585	45650-03/585
Roller track 67/635	45650-03/635

WIRE DIVIDERS

Height 40 mm, galvanised zinced, diameter 5 mm. For roller track available in lengths: 275 mm, 325 mm, 375 mm, 425 mm, 474 mm, 524 mm and 574 mm.

Wire dividers	46680-00/XXXX/5

PLASTIC DIVIDERS FOR ROLLER TRACK

Height 30 mm, available in lengths 287 mm, 337 mm, 387 mm, 437 mm, 487 mm, 537 mm and 587 mm.

Plastic divider | 46650-82/XXX

CONNECTOR ROLLER TRACK

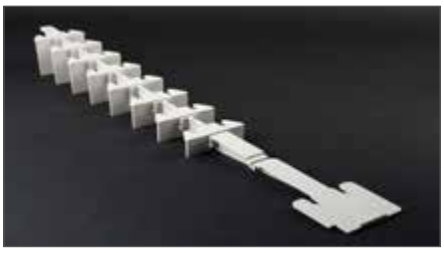
For shelf depths over 635 mm to connect the roller tracks, 2x per connection, Colour: grey.

Connector roller track | 45655-03

INCLINED BOTTOM SUPPORT ROLLER TRACK

Breakable from 335 - 635 mm, Colour: grey

Bottom support roller track | 45660-03



CLIP FOR FIXATION OF INCLINED BOTTOM SUPPORT

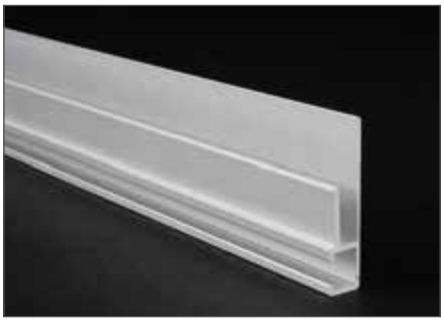
Colour: grey, (4x per track)

Clips | 45661-03

ALU FRONT RAIL FOR ROLLER TRACK

For fixation of 5 mm acrylic fronts, Colour: anodised aluminium

Alu front rail for roller track | 90-102100/0998



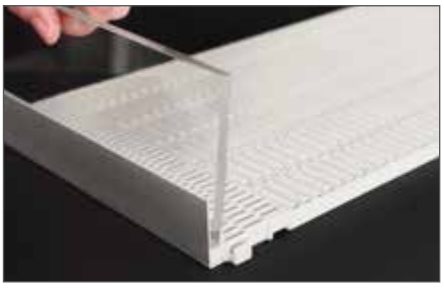
GRAVITY FEED
ROLLER TRACK AND GLIDING TRACK

FRONT RAIL FOR TEGO GROOVE
For shelves with front groove, (support for roller- and gliding track system, when used with inclined shelves), length: 989 mm

49561-00/0989

ACRYLIC FRONT
To be used with alu front rails for gliding- and roller track (available upon request)

Size: 998 x 80 x 5 mm | 48630-00/0998/05
Size: 998 x 100 x 5 mm | 48632-00/0998/05



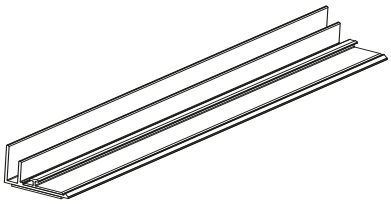
GLIDING TRACK
Gliding instead of rolling, the especially slippery surface of our gliding tracks makes heavy products to glide magically easy to the shelf front. The easy to clean, closed surface scores especially when used with food. Low noise and with little inclination even PET-bottles „with star bottom" are gliding to the front. Cutted into the requested length and equipped with end pieces for a direct fixation onto T-profile rails in the shelf, the gliding track satisfies every customers wish. Dividers made of galvanised wire complete the system. Width of gliding tracks 67 mm.

GLIDING TRACK
Available in grey or black. Available lengths 350 mm, 400 mm, 450 mm, 500 mm, 550 mm, 600 mm and 650 mm (incl. front- and end piece). Special lengths upon request.

Gliding track grey | 45690-03/XXX
Gliding track black | 45690-10/XXX

WIRE DIVIDERS
Height 40 mm, galvanised zinced, diameter 5 mm. For gliding track available in lengths: 314 mm, 364 mm, 414 mm, 464 mm, 514 mm, 564 mm and 614 mm.

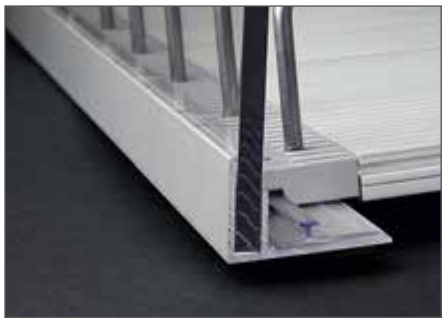
Wire dividers | 46680-00/XXXX/5

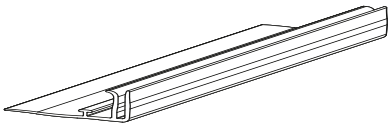


ALU FRONT RAIL FOR GLIDING TRACK

For fixation of 5 mm acrylic fronts, with PRT-20 rail, to be used with heavy products, colour: anodised

Shelf length 1000 mm, adhesive tape	45710-91-K/0998
Shelf length 1000 mm, magnetic tape	45710-91-M/0998
Shelf length 1250 mm, adhesive tape	45710-91-K/1248
Shelf length 1250 mm, magnetic tape	45710-91-M/1248





PRT-40-K

T-profile rail with adhesive tape 38 mm and adaptor to take a 3 mm thick acrylic front, transparent. Acrylic fronts in suitable lengths and heights can be produced upon request.

Shelf length 1000 mm	49089-00-K/0998
Shelf length 1250 mm	49089-00-K/1248

FRONT RAIL FOR TEGO GROOVE

For shelves with front groove, (support for roller- and gliding track system, when used with inclined shelves), length: 989 mm

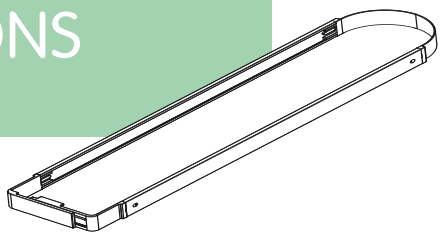
49561-00/0989

ACRYLIC FRONT

To be used with alu front rails for gliding- and roller track (available upon request)

Size: 998 x 80 x 5 mm	48630-00/0998/05
Size: 998 x 100 x 5 mm	48632-00/0998/05

SPECIAL APPLICATIONS



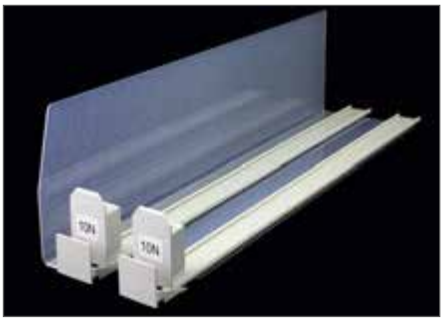
REFRIGERATION

The new pusher modules made from polystyrene in different widths are offering the advantages of established shelf management systems for your refrigerator too. Made to be used at minus temperatures the modules are accurately fixed on T-profile rails. Whether ice cream in boxes, vegetables in cartons or products in bags, adding an adjustable back support, the goods are always at shelf front and in view of customer. For small products like herbs we offer U-modules made from PET-G. The modules can be combined as desired and are mounted with minimum effort.

L-BENDED PART SIZE S

With product pusher 2x 10N and 2x rear enlargement 50 x 130 mm.
Width/height/length: 130 x 120 x 520 mm

L-bended part size S | 47000-00/S/10N



L-BENDED PART SIZE M

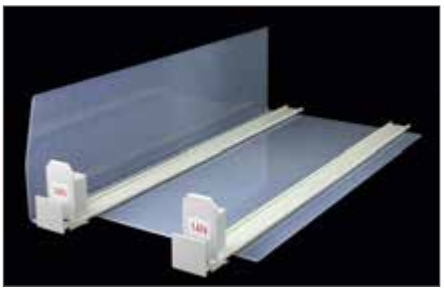
With product pusher 2x 10N and 2x rear enlargement 50 x 130 mm.
Width/height/length: 190 x 120 x 520 mm

L-bended part size M | 47000-00/M/10N

L-BENDED PART SIZE L

With product pusher 2x 14N and 2x rear enlargement 50 x 130 mm.
Width/height/length: 260 x 120 x 520 mm

L-bended part size L | 47000-00/L/14N



TK-DIVIDER END PIECE

For wire shelves, diameter 3 mm, height 120 mm, length 520 mm

TK-divider end piece | 47000-00

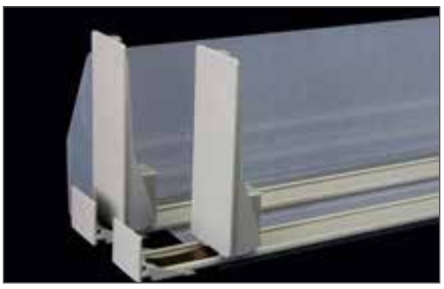
SPECIAL APPLICATIONS
REFRIGERATION

U-TRAY 500 X 77 X 60 MM
With product pusher 2N.
Width/height/length: 77 x 60 x 500 mm

U-tray with 2N | 47010-00/02N

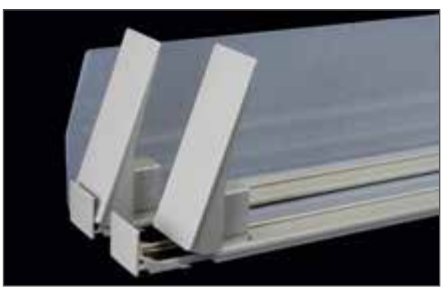
U-TRAY 500 X 110 X 40 MM
With product pusher 4N. Width/height/length: 110 x 40 x 500 mm

U-tray with 4N | 47020-00/04N



REAR ENLARGEMENT 50 X 130 MM, INCLINED/VERTICAL
Rear enlargement for pusher housing B40. To be used in either inclined or vertical position. Colour: grey.

48563-03



TK-PROFILE RAIL
TK-profile rail to be fixed on wire shelves. Possibility to assemble a standard TE-scanner rail in front, T-profile rail on the back for fixation of product pushers and shelf dividers, lengths upon request

TK-profile rail | 49088-01/xxx

SRP – SHELF-READY PACKAGING

Supports the presentation of products directly in the covering box supplied by industry. Without unpacking or repacking, from warehouse to shelf - ready to use with little effort. Simply fix the pusher on the rear side of the shelf with a T-profile rail. Then lift up the pusher at the front piece and slide it into the packing tray through the cutout at the rear and beneath the goods. Another T-profile rail ensures a secure hold of the tray in front. Ideal for spices, dry soups, sauces and other products which - by PRIMA SRP - are always presented in an upright position and in view of customer.

PRV-PUSHER SRP

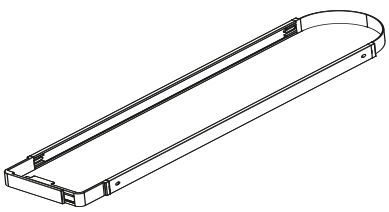
Shelf-Ready-Packaging (SRP). Available in 2N, 4N or 6N and in lengths of 275 mm, 320 mm, 340 mm, 375 mm, 420 mm, 440 mm, 475 mm

SRP 2N | 47880-00/XXX/02N
SRP 4N | 47880-00/XXX/04N
SRP 6N | 47880-00/XXX/06N

Special lengths upon request

PRIMA PTF – PULL-TO-FRONT

A simple tool to site products - especially bottles but also other products with a stable bottom - at shelf front. The needed product width (75 - 105 mm) can be adjusted on the plastic front piece, the flexible end piece is adjusting itself automatically. Simply lifting up the PTF over the front rail, the products can be pulled forward. A rail with upward front prevents an unauthorised pulling. Also a scanner rail for product and price information can serve this purpose.



PRIMA PTF

For shelf depths 300 to 500 mm. Front- and end piece made from plastics light grey, lengths as alu-C profile anodised.

Length 270 mm | 41100-03/270
Length 320 mm | 41100-03/320
Length 370 mm | 41100-03/370
Length 420 mm | 41100-03/420
Length 470 mm | 41100-03/470

Other lengths and colours of plastic parts available upon request.

NIVEA
FOR MEN
24h
MILDER SCHUTZ
0% ALKOHOL
FRESH POWER
24h
SPORT
Field
DEO BODY SPRAY
150 ml

PRIMA 2.0

GOURMET
Salatkräuter

PRIMA 2.0
OVERVIEW

OVERVIEW PRIMA 2.0

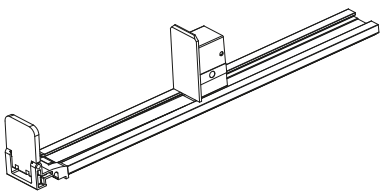
The new generation of product pushers adapts easily to frequent changes in shelf layout!
The pusher unit is firmly connected with the divider, so especially suitable for health and beauty products. Boxes, cans, bottles or tubes, round or square packings - no problem for PRIMA 2.0. Quickly installed and easy to move, this new system adapts easily to changes of product sizes. The clear front is folding back when products are put onto the shelf, thus facilitating shelf care. In addition this feature allows to reduce the vertical distance between the individual shelves.

PRIMA 2.0 as you like: with or without „SLOW FEED"
The product pusher is available with conventional springs with 4N, 6N, 8/4N or 10N force or as „SLOW FEED", the dampered pusher type. „SLOW FEED" makes products move forward slowly and with adapted force. No „snapping" or „tipping over" of heavy and high products after withdrawal of goods. „SLOW FEED" is also the solution for stacked products. It makes the most of given shelf space and increases the visual presence of products.

For wide products or such products that, due to their shape, need a wider base, small supports can be clicked onto the slide rail, even onto both sides if needed, securing a safe stand.

PRIMA 2.0 - WATCH OUR PRODUCT VIDEO ON WWW.OECHSLE.DE

PRODUCT PUSHER PR 2.0 AND ACCESSORIES

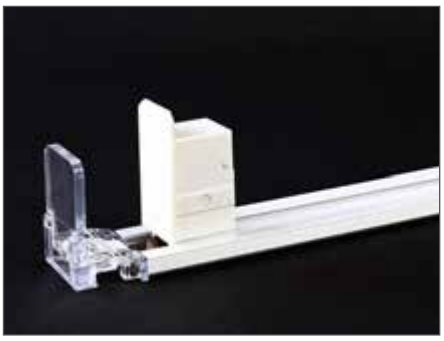


PRODUCT PUSHER PR 2.0

Product unit consisting of pusher with front anchor and folding front plus sliding rail with special sliding surface in lengths for common shelf depths as follows: length 303 mm (for available shelf depth 335 mm), 328 mm (for 360 mm), 353 mm (for 385 mm), 403 mm for 435 mm), 428 mm (for 460 mm) and 453 mm (for 485 mm).

Special lengths upon request. Colour of pusher housing grey, dimension 30 x 55 mm, height of folding front 40 mm. Slide rail in either grey or black, width 36 mm.

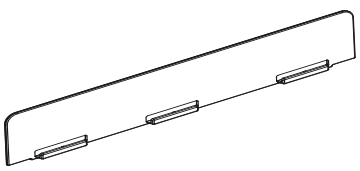
4N	47900-03/xxx/4N
6N	47900-03/xxx/6N
8-4N	47900-03/xxx/8/4N
10N	47900-03/xxx/10N



PRODUCT PUSHER „SLOW FEED" WITH DAMPER PR 2.0

As descriped above plus damper.

47910-03/xxx/10N

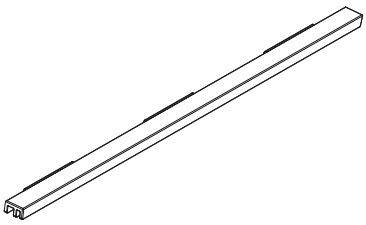


SHELF DIVIDER PR 2.0

Divider in standard lengths to click onto the slide profile, made of transparent polycarbonate, height 60 mm.

For shelf depth 335 mm	40772-88/307
For shelf depth 360 mm	40772-88/332
For shelf depth 385 mm	40772-88/357
For shelf depth 435 mm	40772-88/407
For shelf depth 460 mm	40772-88/432
For shelf depth 485 mm	40772-88/457

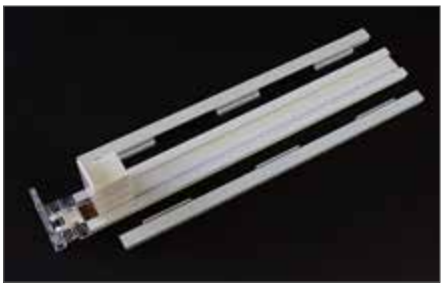
PRIMA 2.0
PRODUCT PUSHER PR 2.0 AND ACCESSORIES

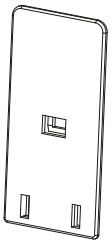


SUPPORT PR 2.0

Support to widen the base, clicks onto the slide profile, improving the stability of wide products, made of ABS, colour grey or black, width 12 mm.

For shelf depth 335 mm | 45770-xx/307
For shelf depth 360 mm | 45770-xx/332
For shelf depth 385 mm | 45770-xx/357
For shelf depth 435 mm | 45770-xx/407
For shelf depth 460 mm | 45770-xx/432
For shelf depth 485 mm | 45770-xx/457

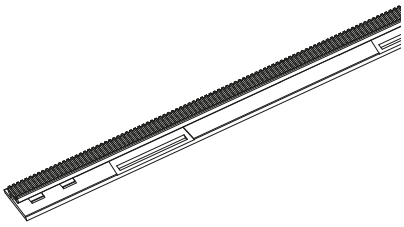




REAR ENLARGEMENT PR 2.0

Clicks onto the pusher housing, recommended for wide and high products made of ABS grey, dimensions 51 x 100 mm

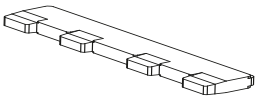
48800-03



FRONT RAIL PR 2.0

Rail to fix the product pusher PR 2.0, made of ABS grey or black with strong magnetic tape or adhesive. Also available with clips to fix onto wire shelves. Dimensions: length 499 mm, width 27,5 mm.

For wire shelves | 48400-xx
With adhesive tape | 48400-xx/KB
With magnetic tape | 48400-xx/MB

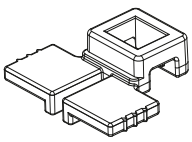


CONNECTOR FOR FRONT RAIL PR 2.0
Made of ABS grey or black, length 54,7 mm

48405-xx

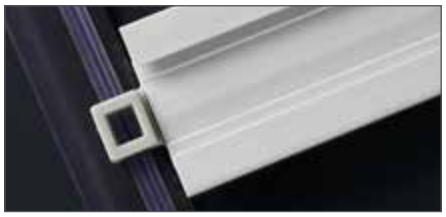
FIXING CLIPS PR 2.0
Made of ABS grey or black, for wire diameter 3 mm

48410-xx



ENDCLIP PR 2.0
Rear fixing of slide rail PR 2.0, made of ABS grey or black, length 10 mm.

84-48082-03



PRIMA 2.0 with dividers assembled both sides: Products in tubes are safely guided!

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